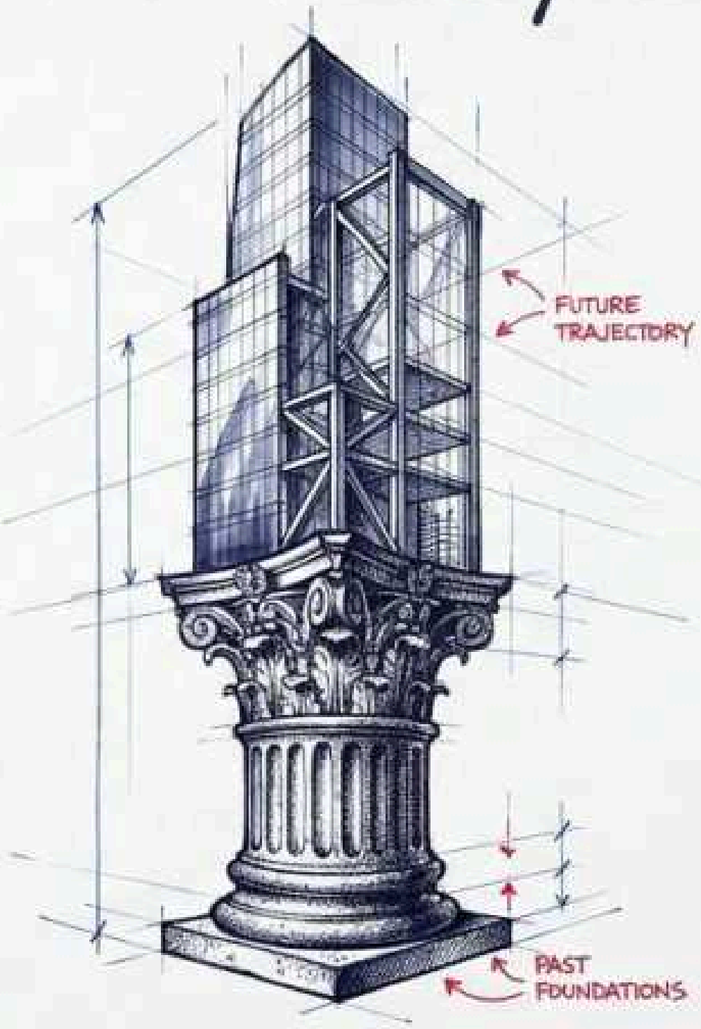
The Corporation Today and Tomorrow



Business 310 B: The Final Masterclass

¶ 6.1

The Corporate Form



The Modern Landscape

Global multinationals to private equity

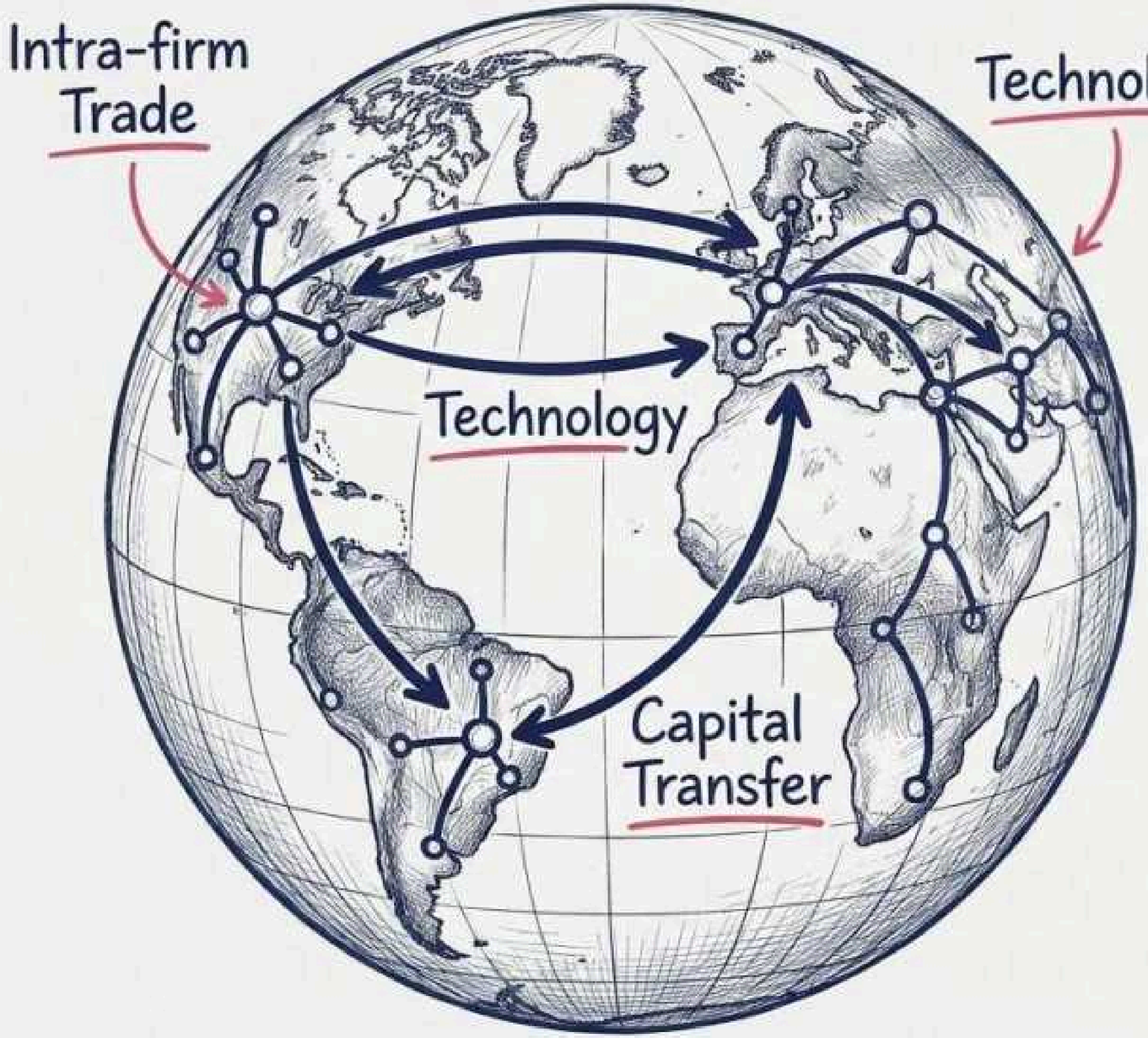
Tech & AI Frontiers

New challenges for corporate structures

The Master Retrospective

Synthesizing the entire course

¶6.2



Top Multinational Revenues > **Sovereign Economic Output**

This massive cross-border scale triggers profound new questions regarding international taxation and accountability.

¶6.3

Transfer Pricing + IP Shifts

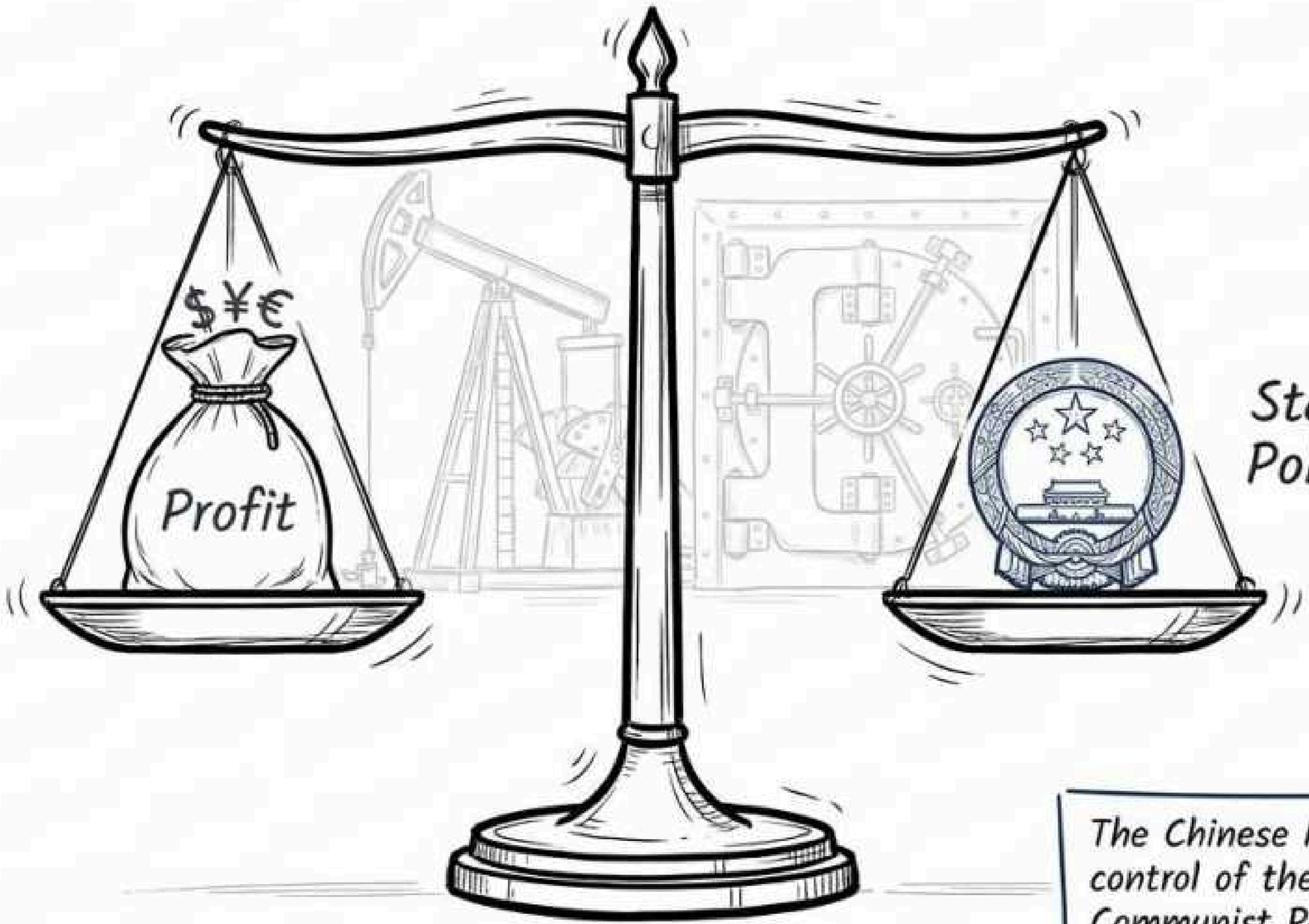
High-Tax Jurisdiction



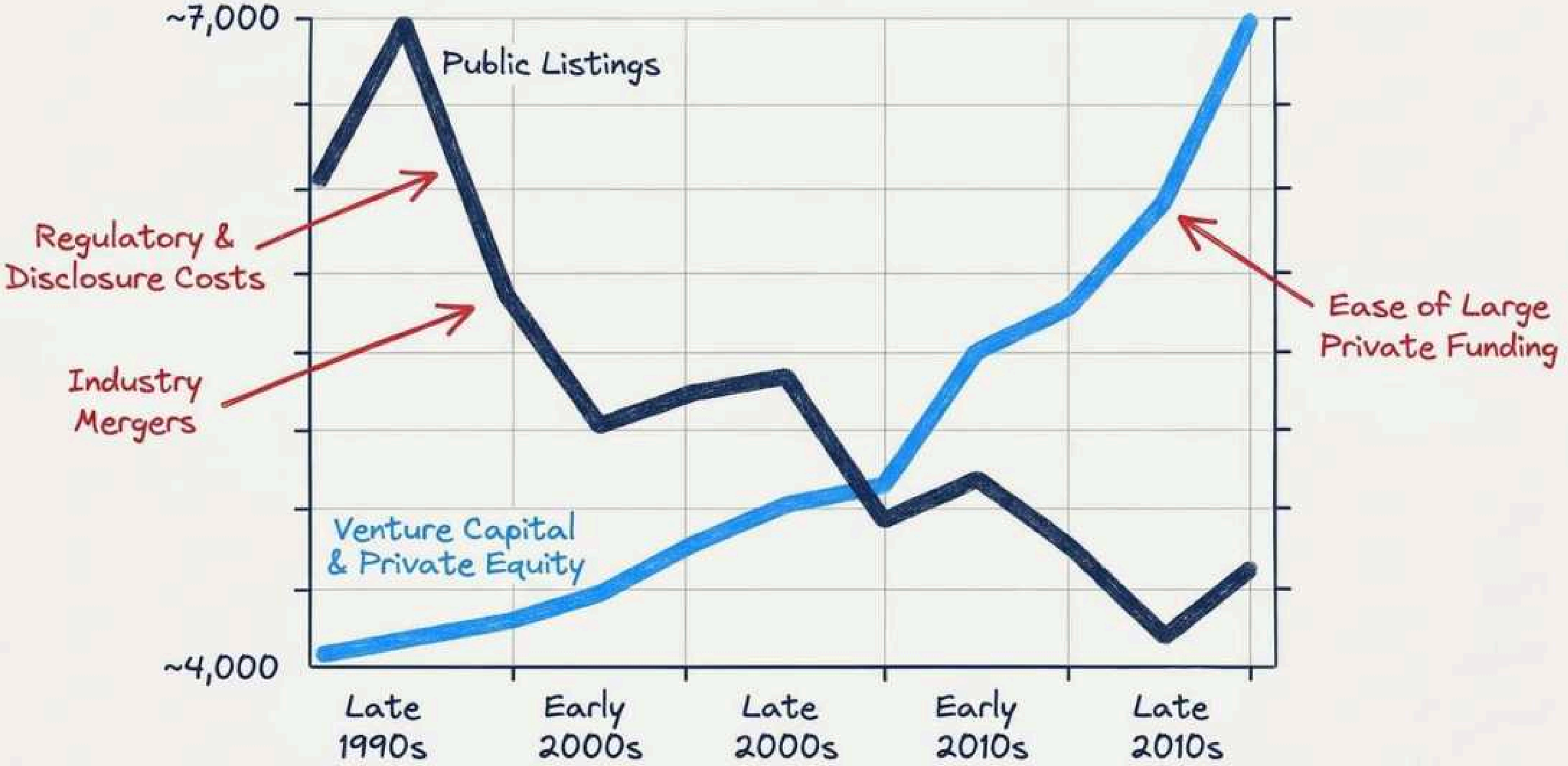
Low-Tax Haven

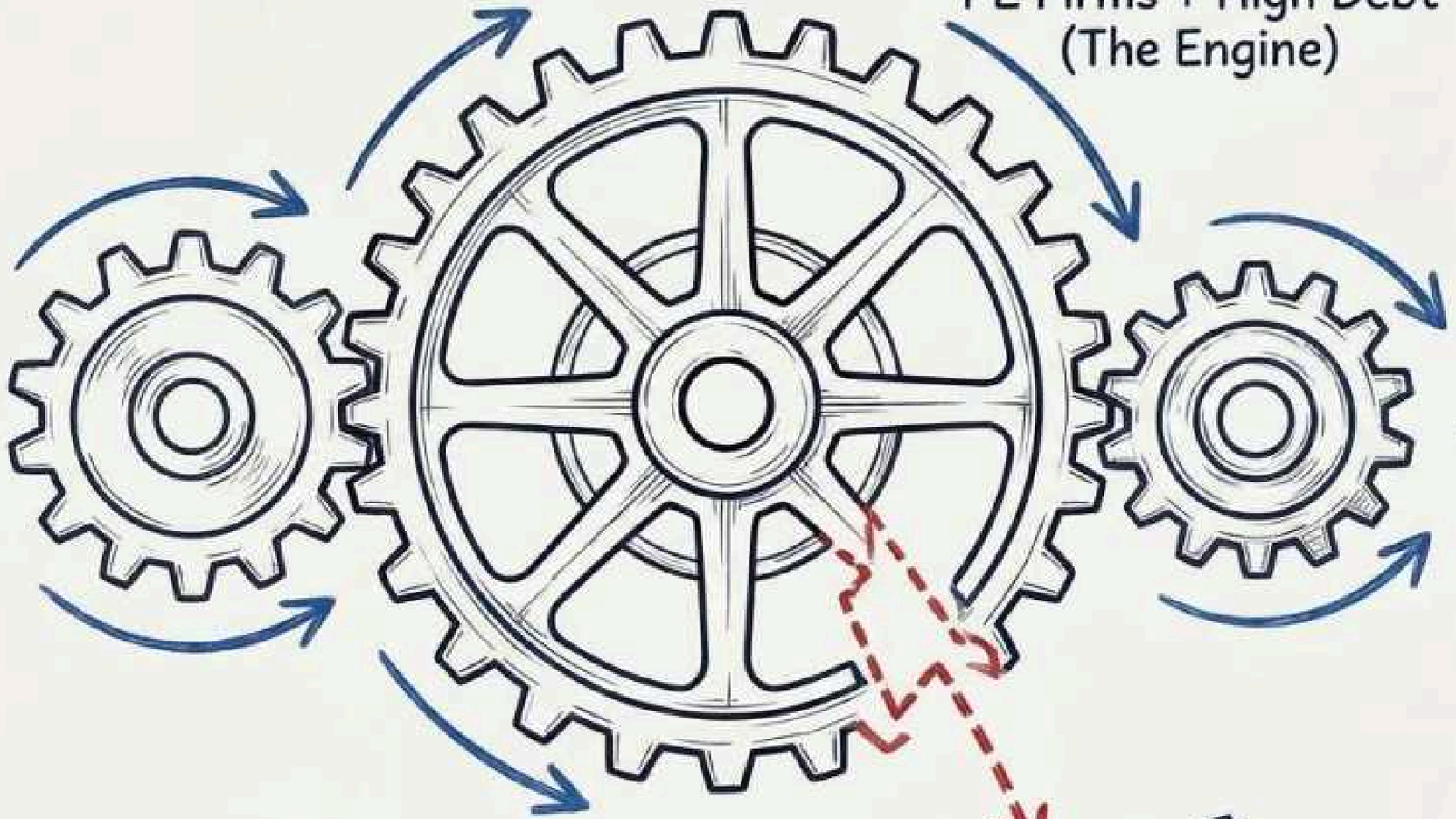
OECD Global Minimum: 15%

~140 countries agreed to this baseline in 2021 to combat artificial profit shifting.



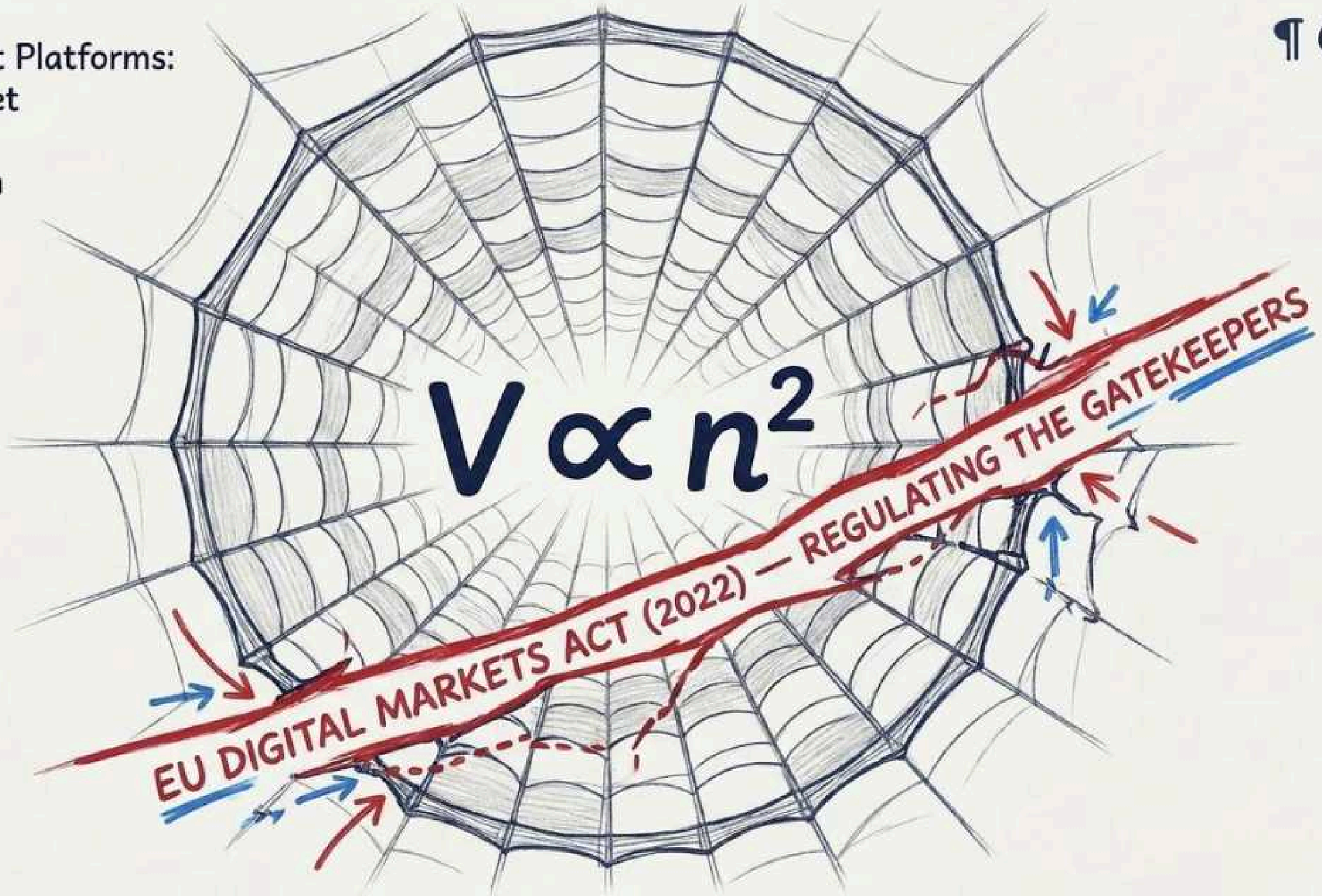
The Chinese Model: Government control of the largest firms, with Communist Party committees formally integrated into corporate governance structures.


~7,000
~4,000
Public Listings
Venture Capital
& Private Equity
Regulatory &
Disclosure Costs
Industry
Mergers
Ease of Large
Private Funding
Late
1990s
Early
2000s
Late
2000s
Early
2010s
Late
2010s



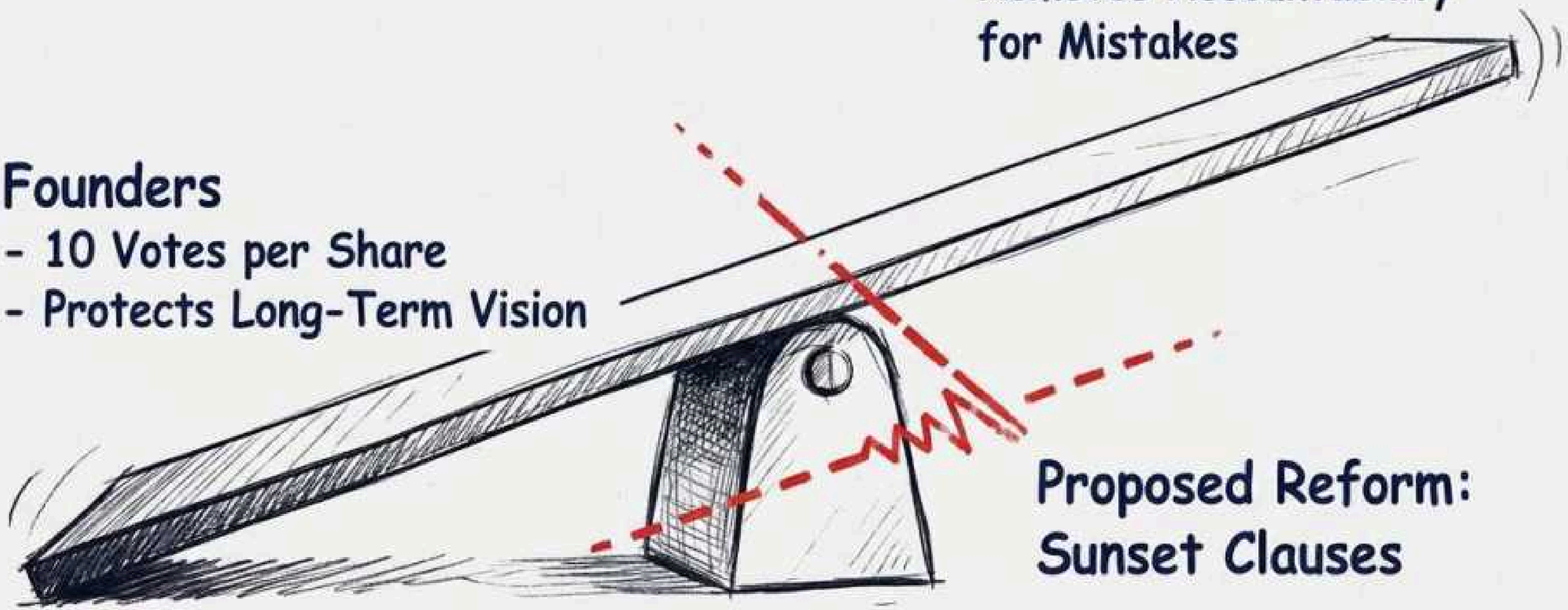
Research shows private equity often raises productivity, but the results for employees and customers remain highly variable.

Dominant Platforms:
- Alphabet
- Meta
- Amazon



¶ 6.8

Public Investors
- 1 or 0 Votes per Share
- Removes Accountability for Mistakes



Founders
- 10 Votes per Share
- Protects Long-Term Vision

Proposed Reform:
Sunset Clauses

Traditional Antitrust

Focus: Consumer prices and market efficiency.

Warning: Breaking up efficient firms directly harms the end user.



Neo-Brandeisian Movement

Focus: The broad harms of market concentration.

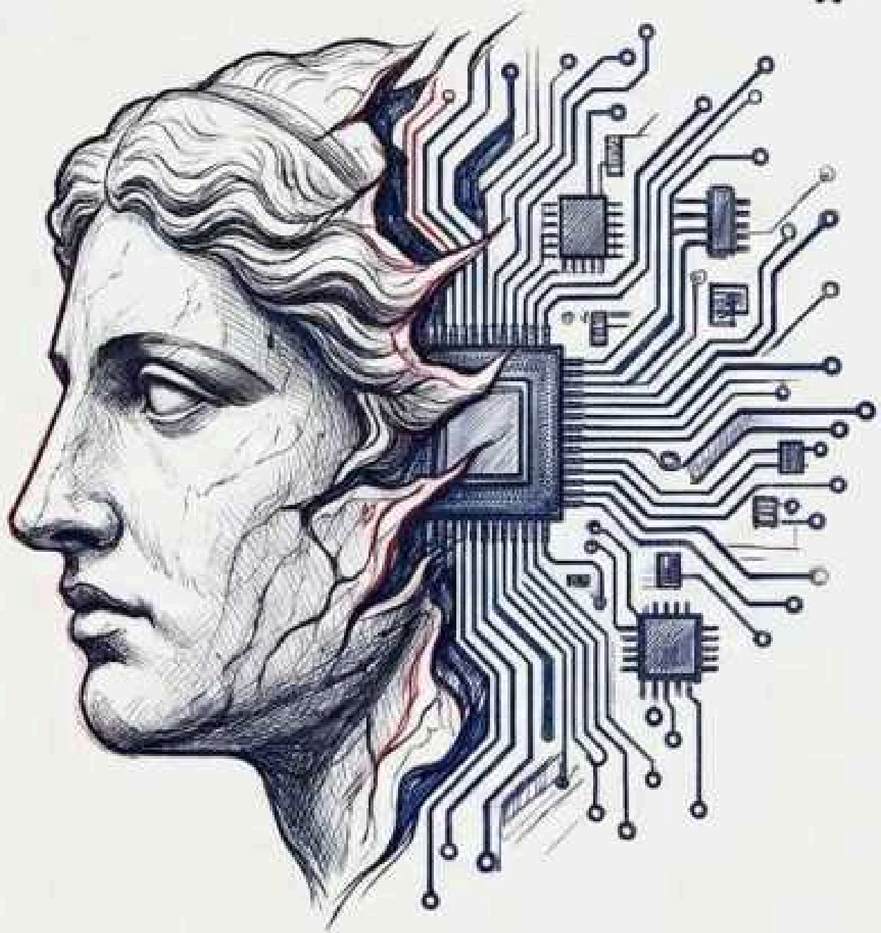
Impact: Damage to workers, suppliers, innovation, and democracy.

Non-profit Board
(Prioritizes Safety)

↓

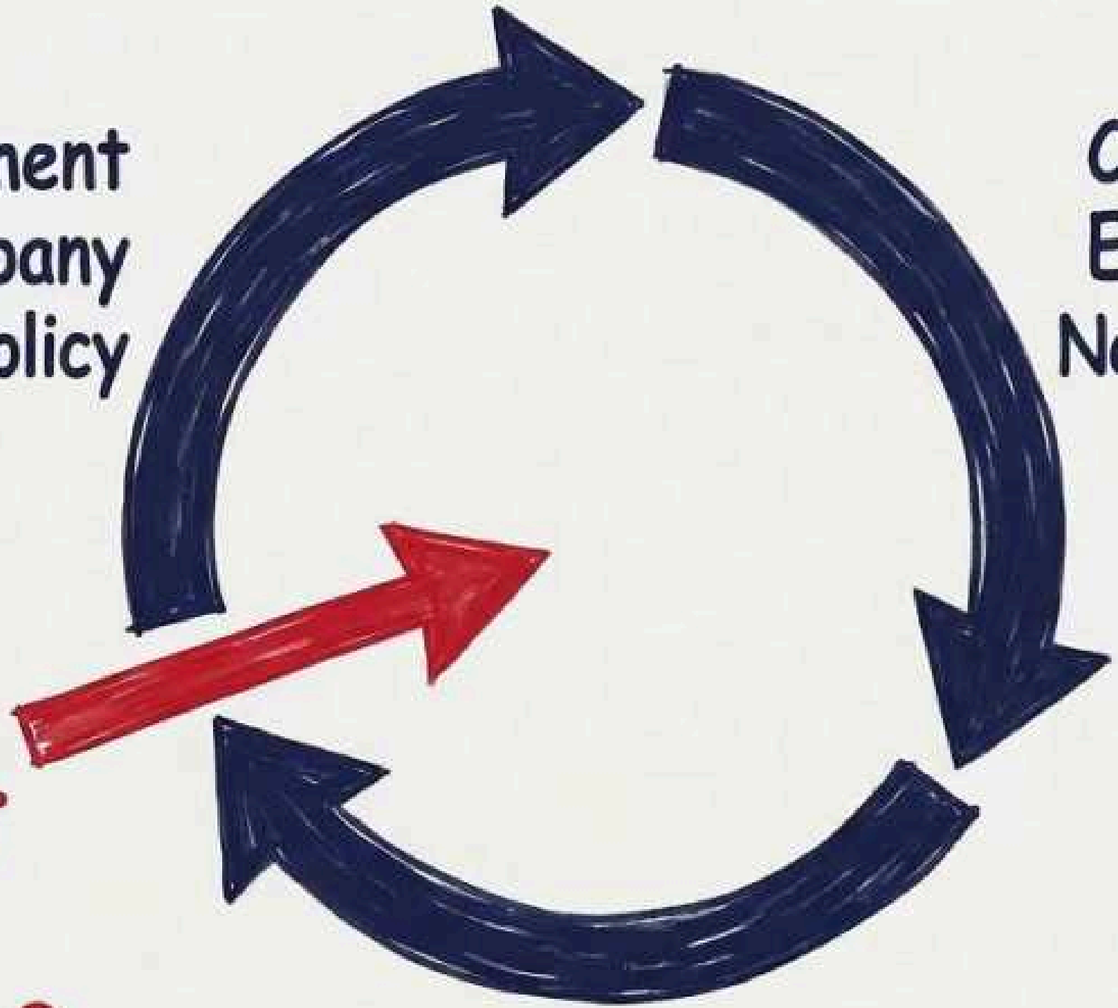
Profit-making
Subsidiary
(Commercial
Operations)

..... Alternative:
Public Benefit
Corporation

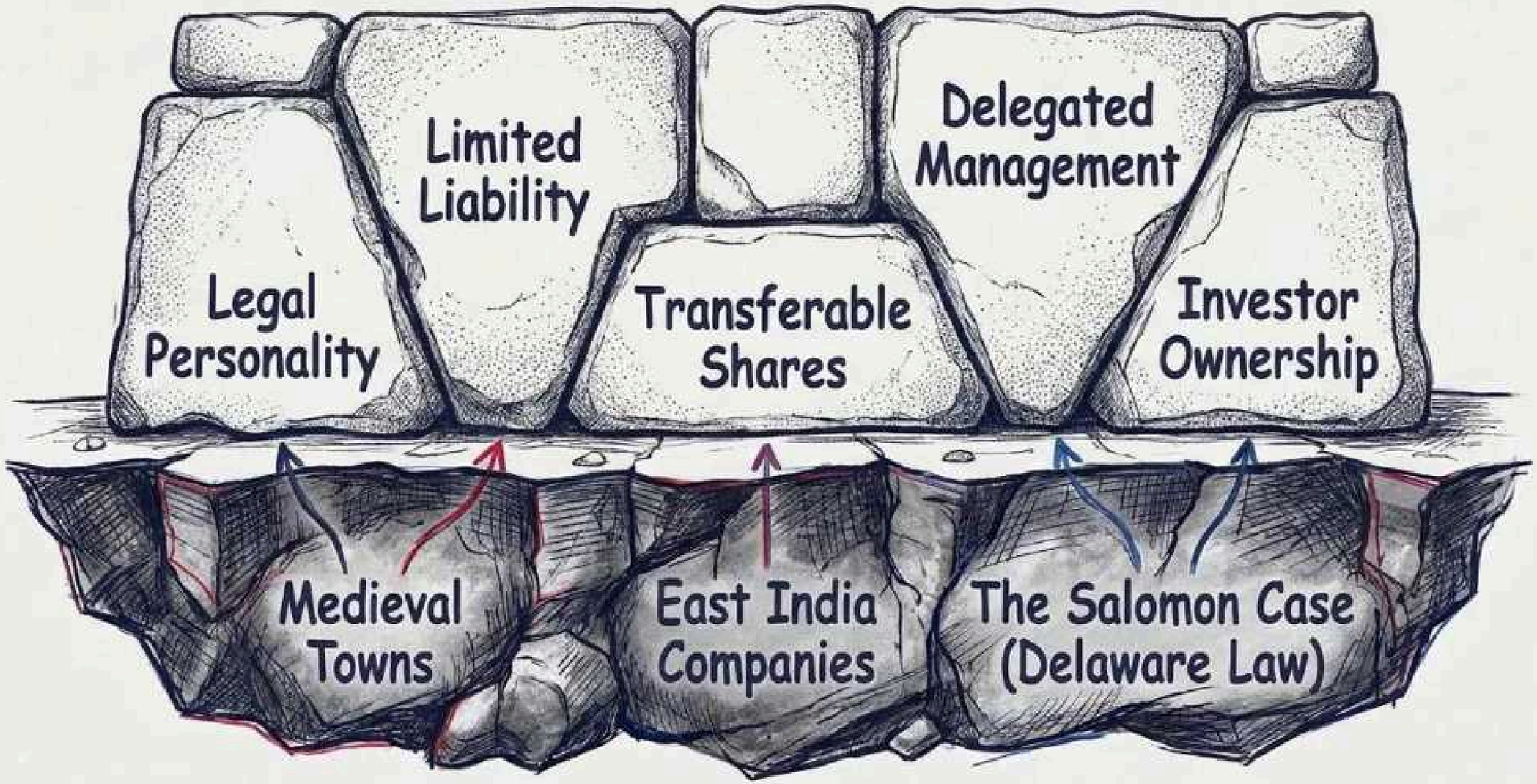


Core Tension: Can traditional corporate law handle powerful technologies that make biased decisions in hiring, lending, and pricing?

¶ 6.11



Genuine Commitment vs. Greenwashing?


Legal Personality
Limited Liability
Transferable Shares
Delegated Management
Investor Ownership
Medieval Towns
East India Companies
The Salomon Case (Delaware Law)

Separation

Ownership vs. Control

(References: Berle and Means, Coase, Agency Theory)

Governance

The Mechanics of Oversight

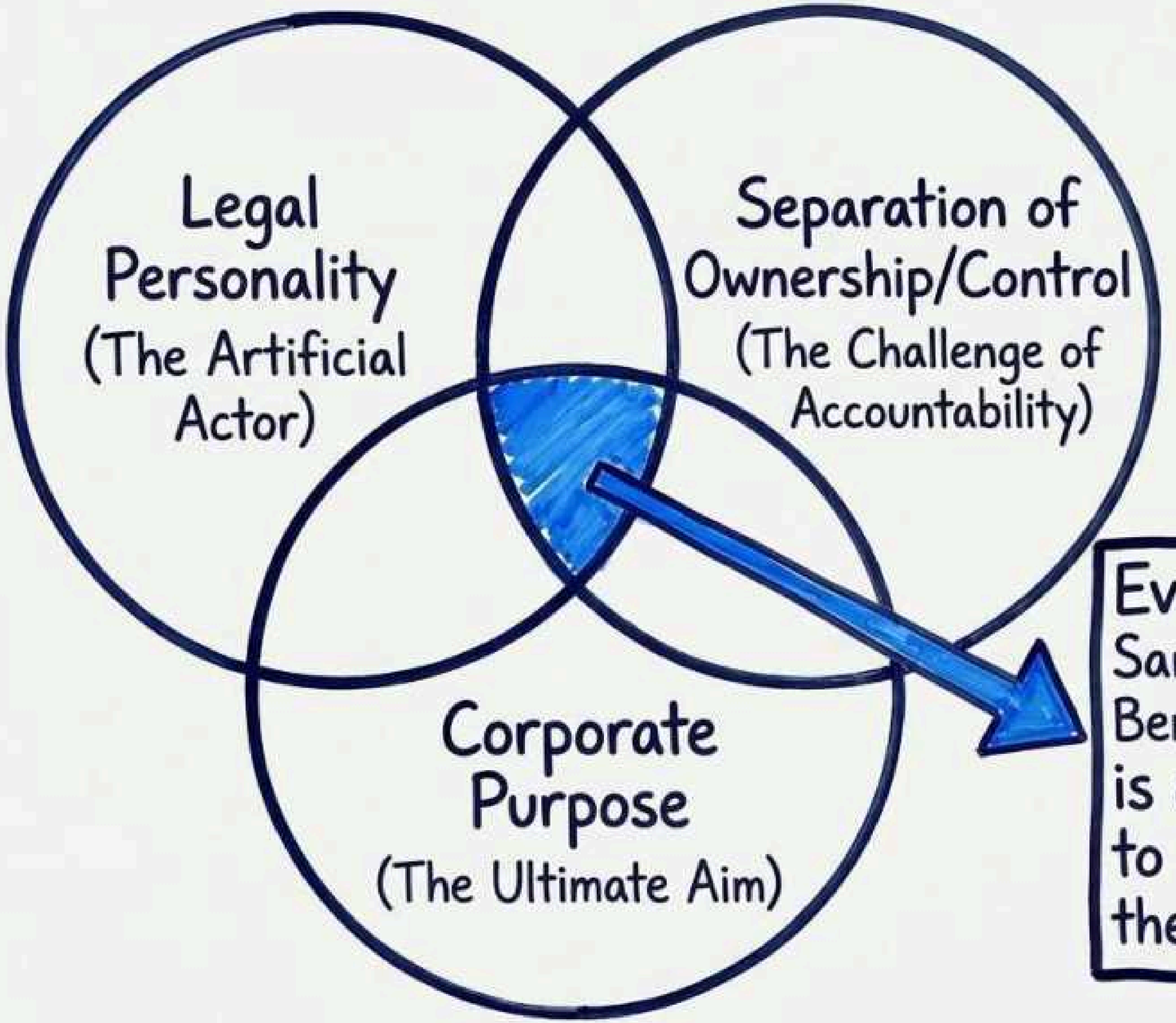
- Boards & Shareholders
- Index Funds
- Takeovers & Executive Pay

Purpose

The Ideological Battle

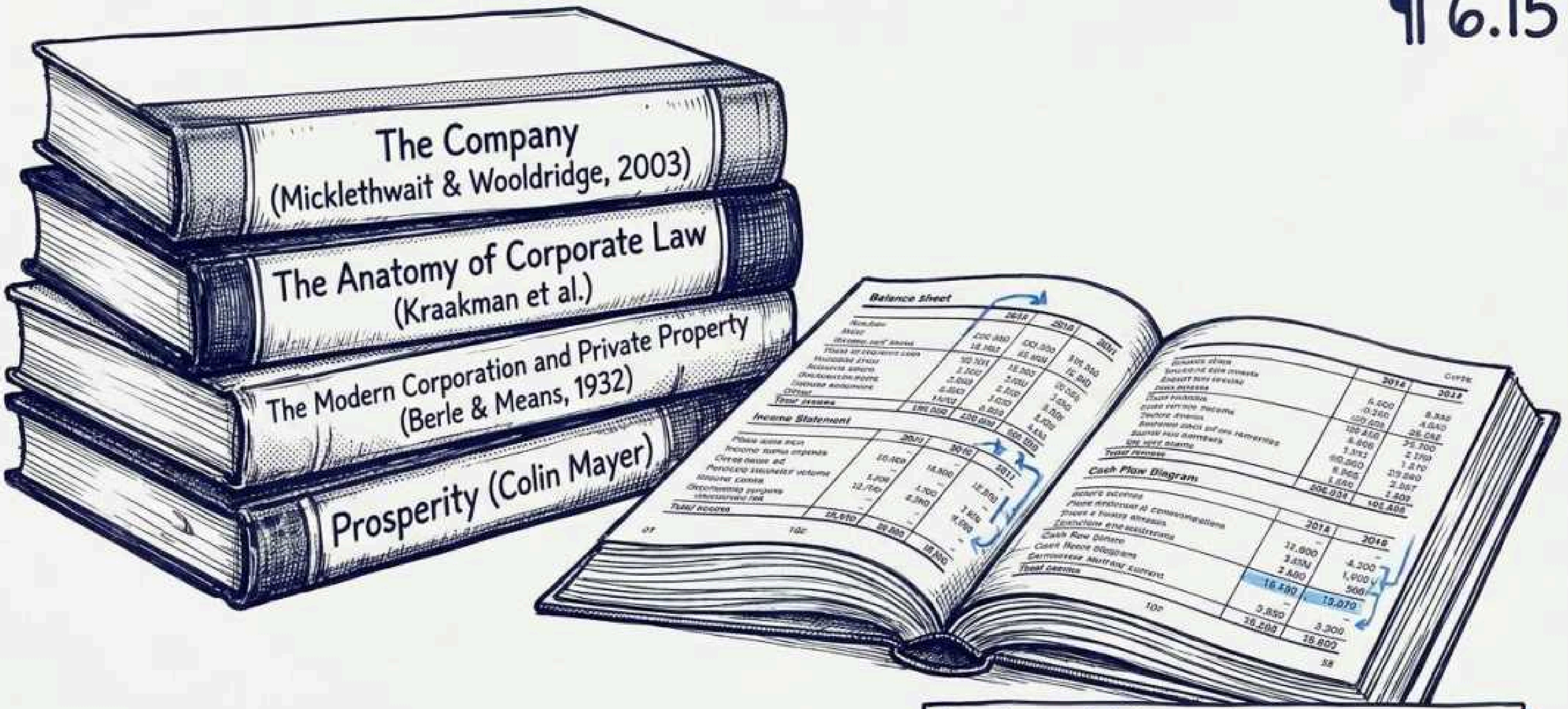
- Friedman's Shareholder Primacy
- Stakeholder Theory
- Benefit Corporations

¶ 6.14



Every reform (from Sarbanes-Oxley to Benefit Corporations) is an attempt to answer one of these three better.

¶ 6.15



Real-world Annual Reports:
A free and highly instructive resource.

¶ 6.16

Imagine founding a company today. Define these four pillars and justify your choices.

1. Incorporation Location	2. Share Structure
3. Board Design	4. Charter Purpose

Next: Quizzes, Final Exam, Tripos Questions.



That is full compensation.

Email: garyanderson@mail.grokbot.com
X: @garyanderson