

COMM 101 B: Public Speaking

Lecture 0: Course Overview

¶ 0.1



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Questions or feedback are always welcome.

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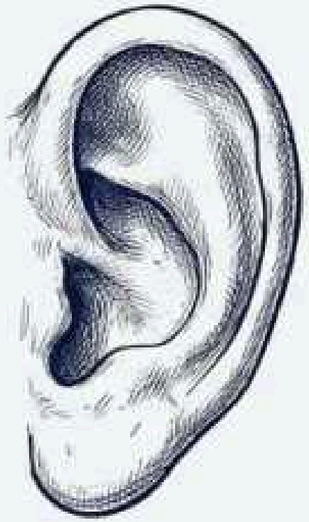
[COMM 101] + [B] ≈ 1 Hour Total

B = Brief (An Overview + 6 Short Lectures)

Course → Prepare + Organize + Deliver

Welcome to Anderson Academy. A course designed for a speech you can be proud of.

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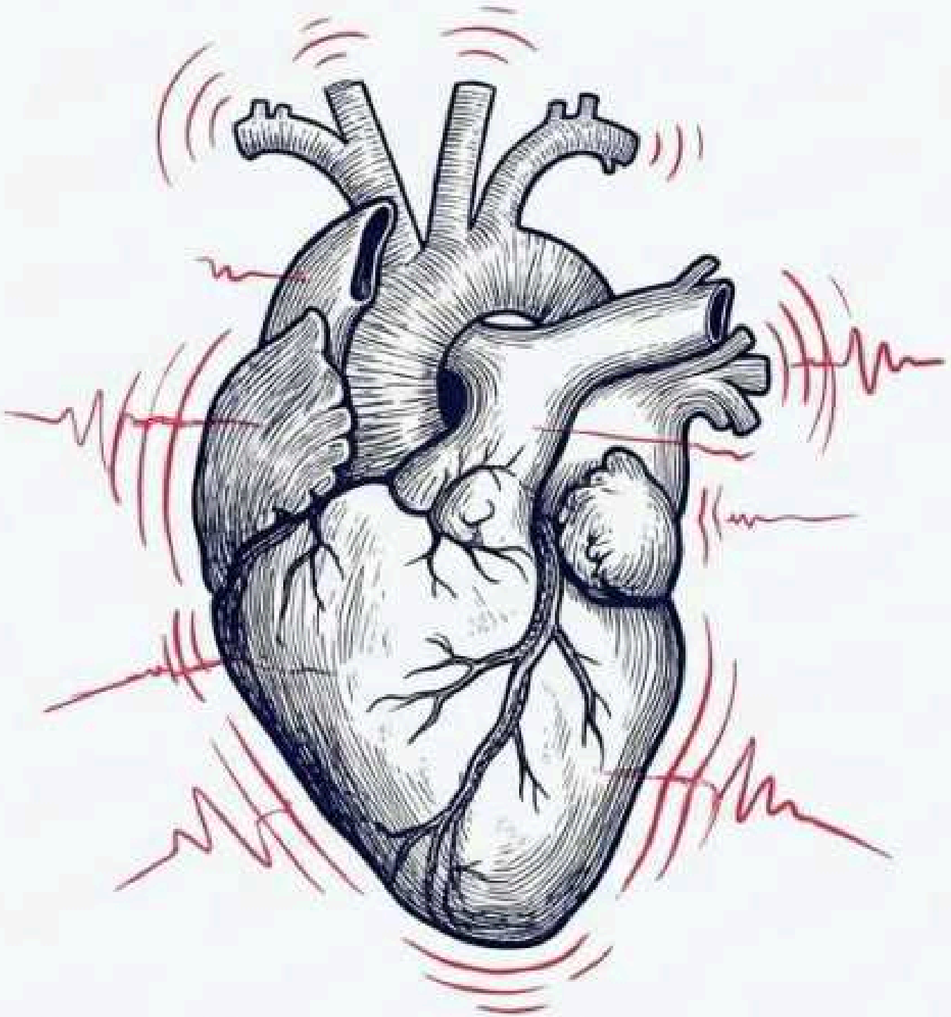
Clear Speaking → Heard → Influence

Variables of Occasion

Professional	Job Interview, Work Presentation
Civic	Town Meeting
Personal	Wedding Toast, Eulogy

Almost everyone, sooner or later, has to stand up and speak. Employers consistently rank this variable highest.

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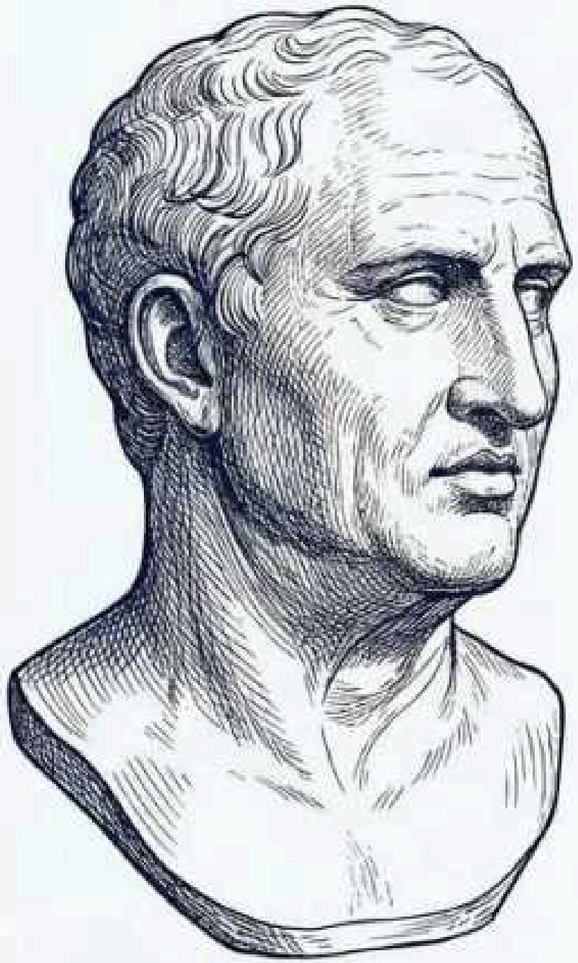
Fear ≠ Lack of Talent

Nervous Energy —Technique→ Speech Energy

Speaking is a learned skill. Lecture One targets the fear directly, providing practical ways to channel the energy.

The Ancient Lineage Matrix

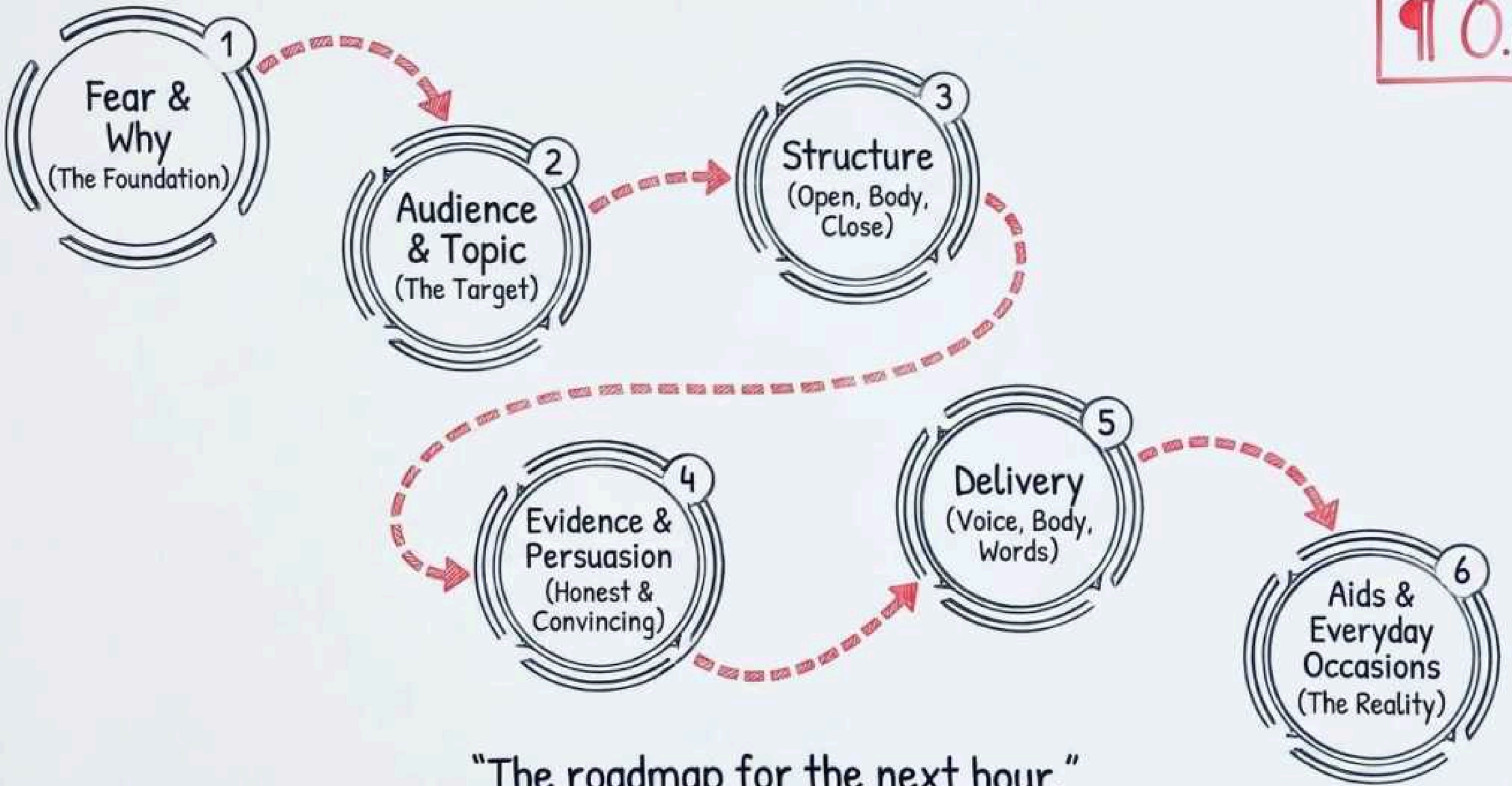
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Cicero's 5 Parts	Modern Progression
Invention	→ Finding what to say
Arrangement	→ Structuring the thought
Style, Memory, Delivery	→ The moment of saying it

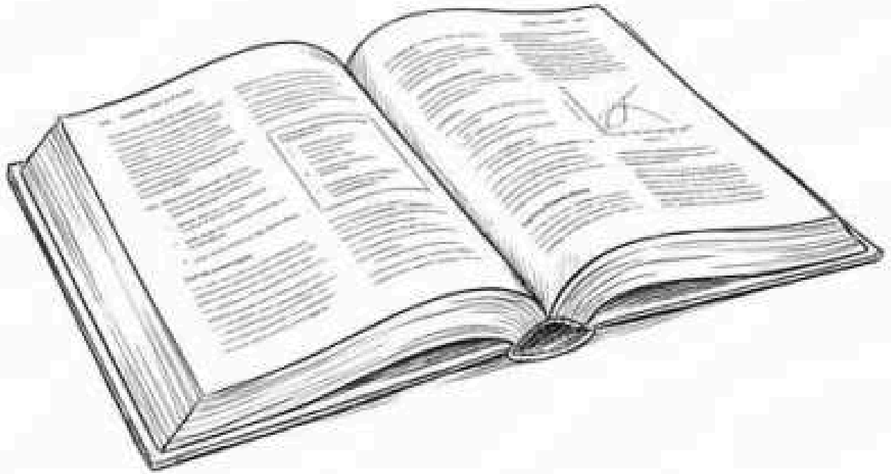
Rhetoric: The ancient art of persuasion follows a natural, timeless order.

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"The roadmap for the next hour."

¶ 0.7



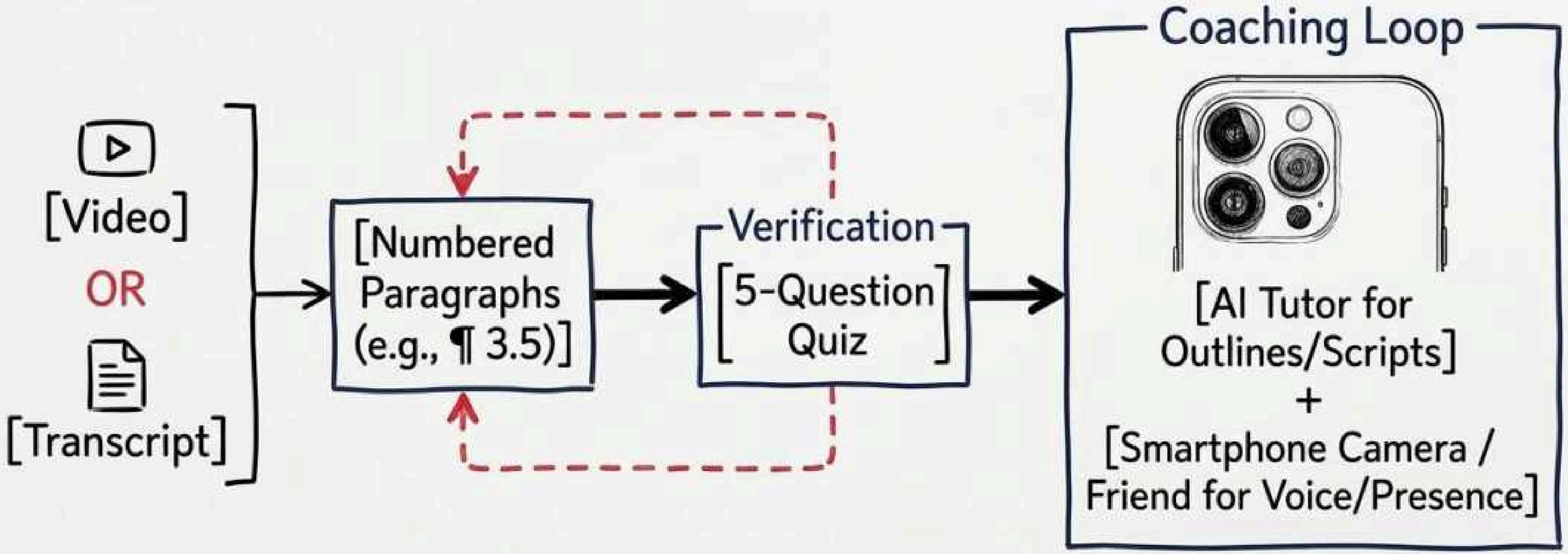


Reading + Listening ≠ Speaking Skill

(Out Loud) × (On Your Feet) = Learning

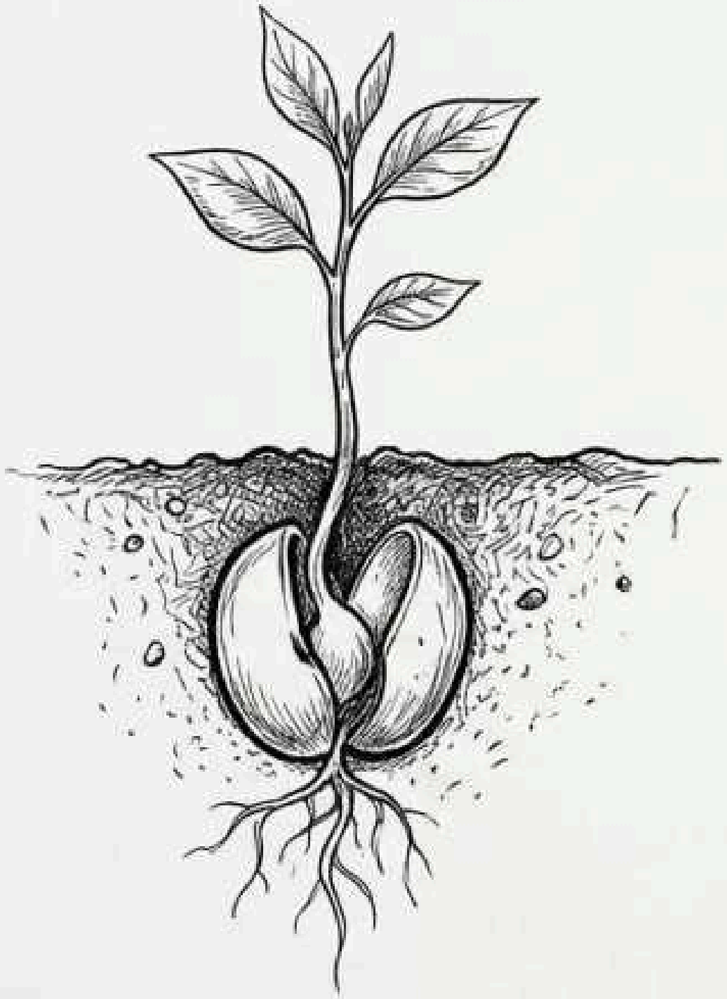
Speaking is a physical act. Every lecture concludes with a practical task.

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A phone that records video is a very good coach.
Only a human eye can judge presence.

¶ 0.9



Assessment = Formative
(Built to help you learn)

Assessment ≠ Summative
(Built to grade you)

¶ 0.10



Next: Lecture 1 → The Fear of Speaking

Addressing the subject that stops most people before they start.

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