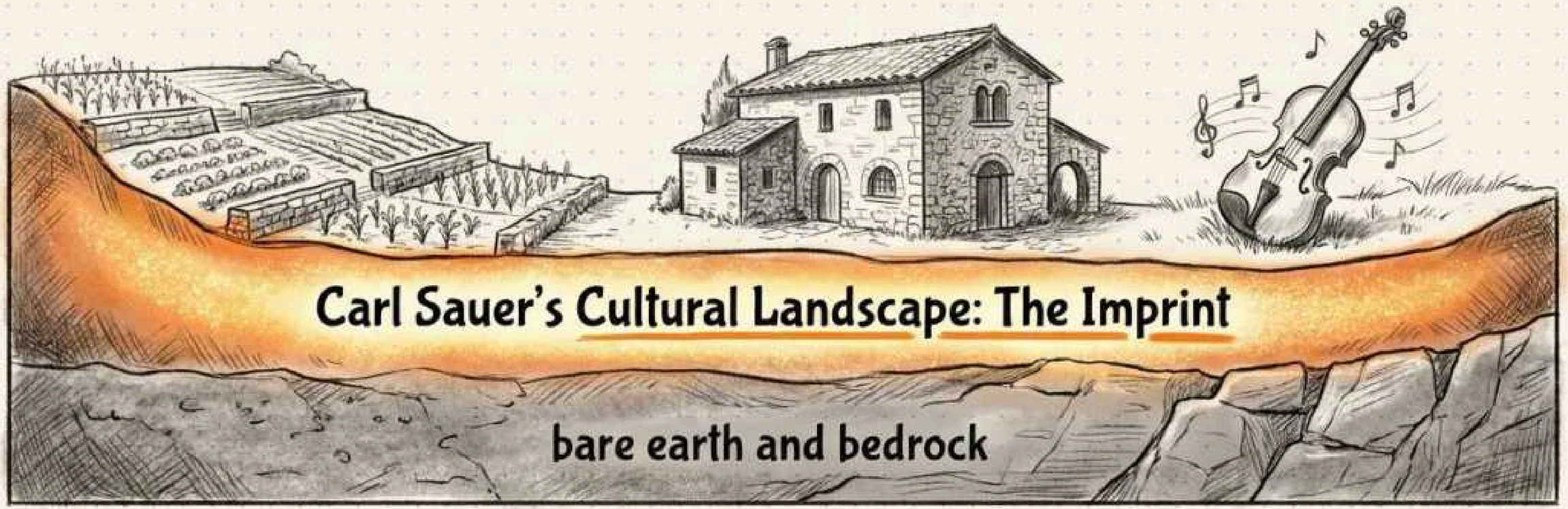
¶ 4.1

GEOG 101 B: Language, Religion, and Culture

$$\text{Culture} = \sum (\text{Language, Beliefs, Customs, Foods, Music, Architecture})$$

The shared way of life of a group.



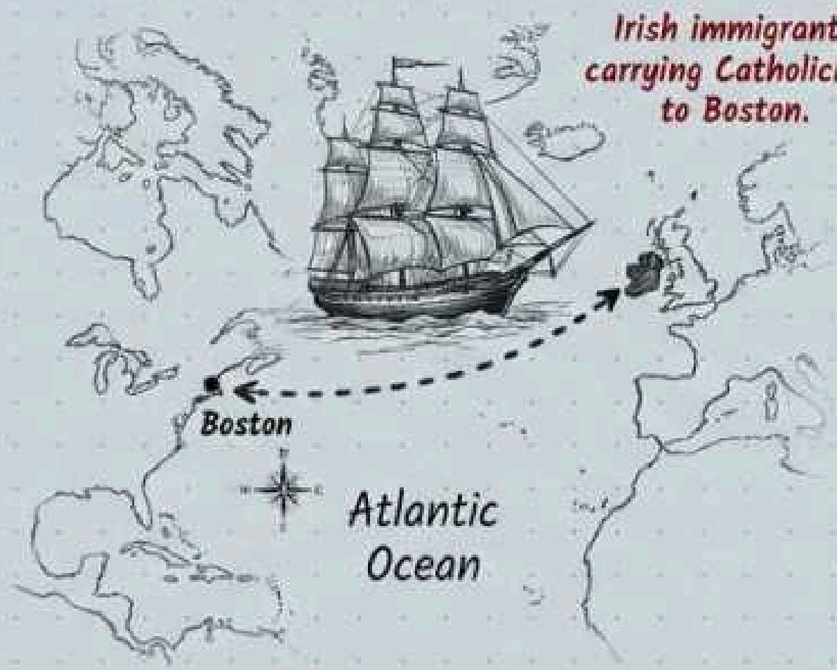
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The Mechanics of Diffusion

¶ 4.2

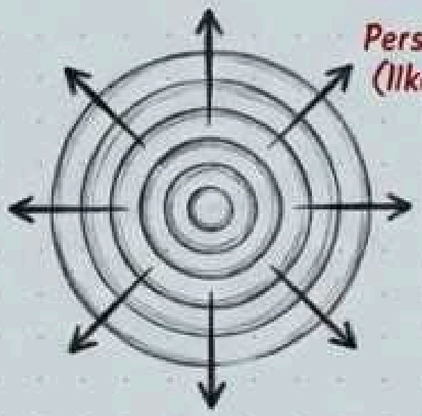
Cultural Diffusion

Relocation Diffusion
(Migration-driven)



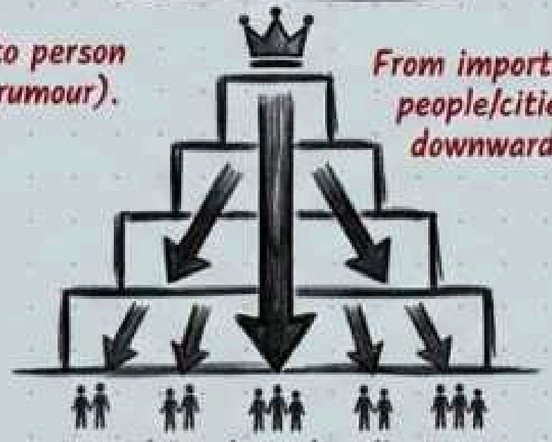
Expansion Diffusion
(Spreads outward, remains strong at home)

Contagious



Person to person (like a rumour).

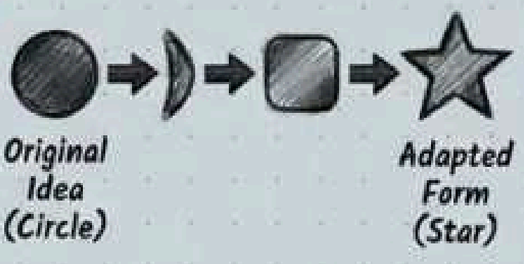
Hierarchical



From important people/cities downward.

General Population/Smaller Cities

Stimulus



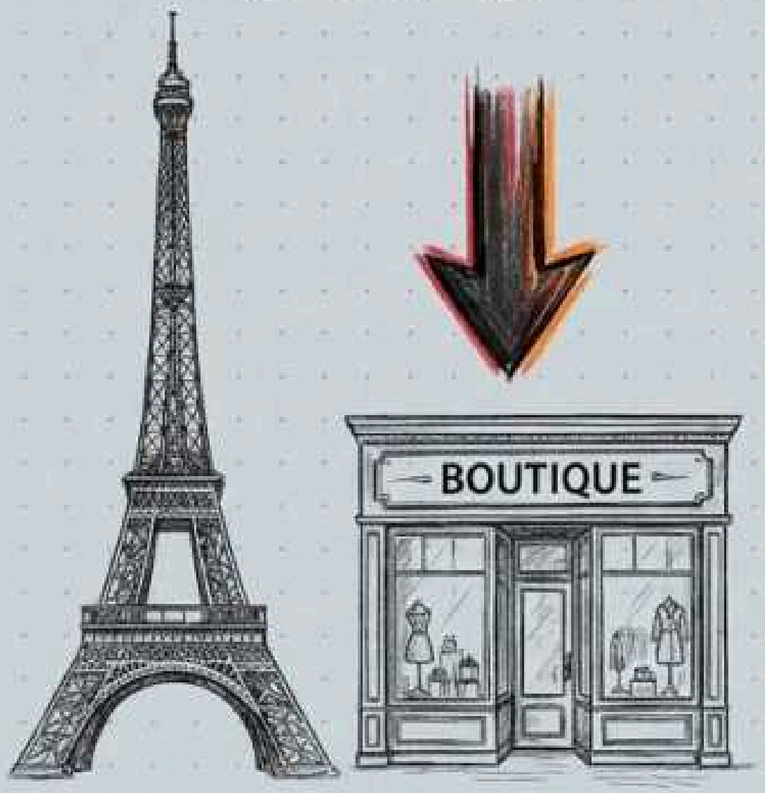
Idea spreads but form changes.

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Expansion Diffusion in Action

¶ 4.3

Hierarchical (Fashion)



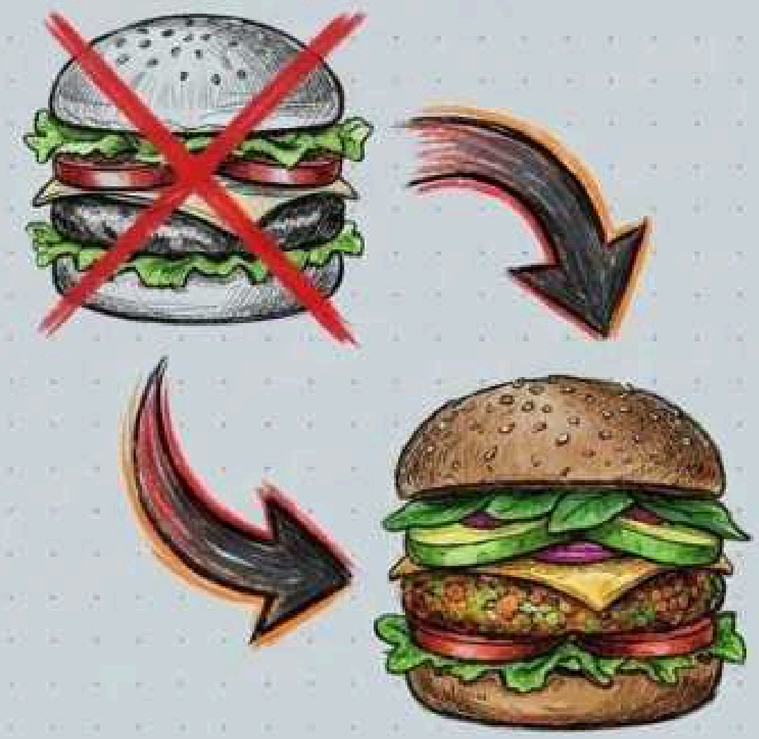
Paris fashion trends reach small towns.

Contagious (Social Media)



Ideas spread globally in hours.

Stimulus (Food Adaptation)

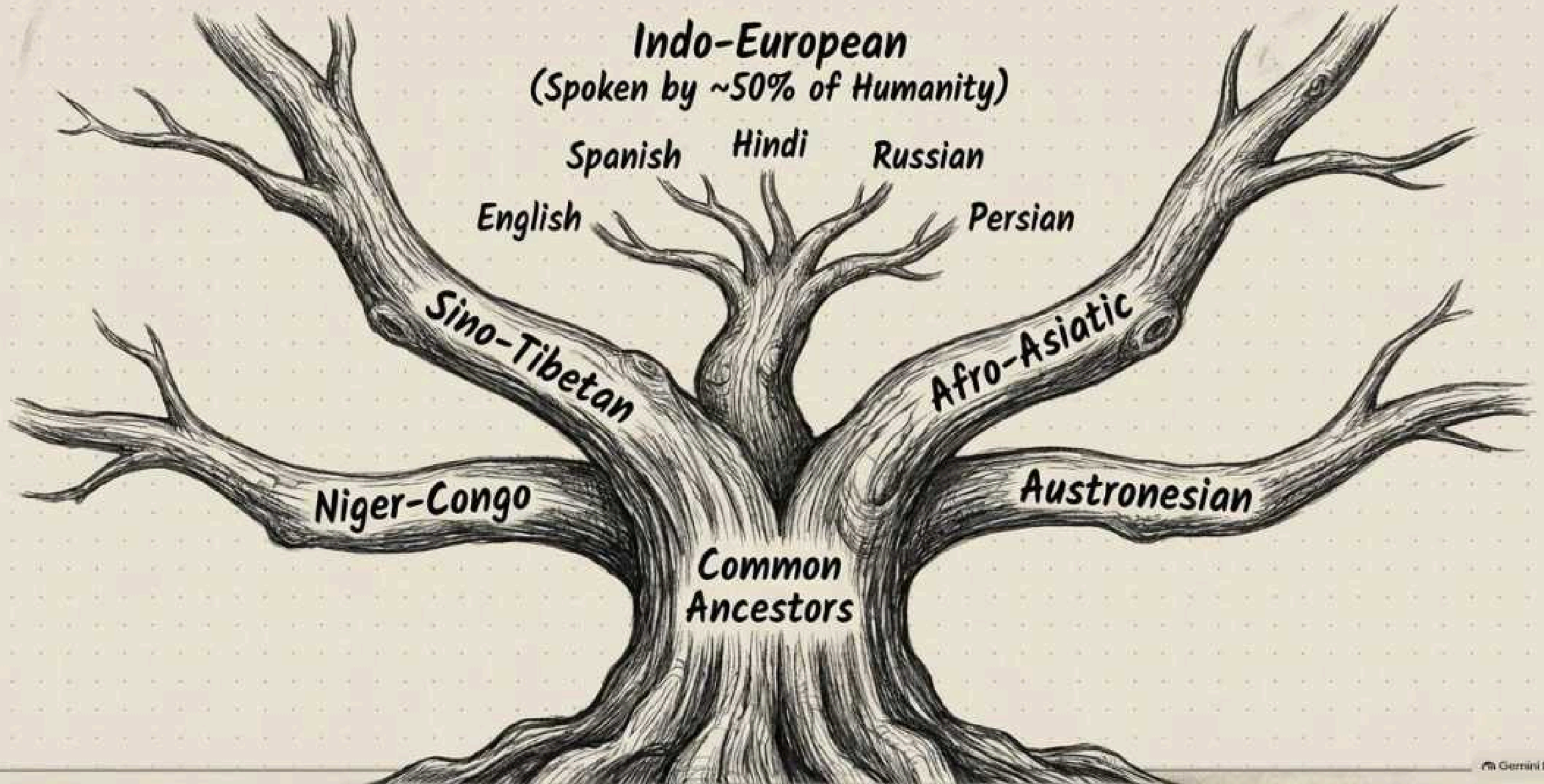


Underlying idea travels, form changes (e.g., Fast-food chains in India).

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The Linguistic Tree: 7,000 Languages

¶ 4.4



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The Origins of Indo-European

¶ 4.5

The Steppe Theory (Leading)



- 6,000 years ago
- North of Black & Caspian Seas
- Horse-riding herders



Strong Ancient DNA Support.

The Anatolian Theory (Rival)



- 9,000 years ago
- Anatolia (modern Turkey)
- Spread by farmers

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The Fading Voices: Language Extinction & Revival

¶ 4.6

7,000 Languages

Lost Language = Lost Worldview



Welsh



Hawaiian



Maori



Hebrew

50% Loss

Year 2100

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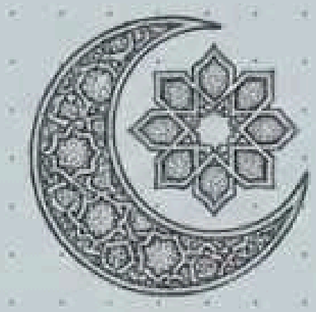
The Formula of Contact Languages

¶ 4.7

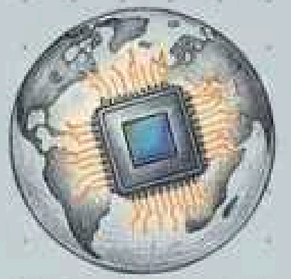
Shared Language —Trade / Contact→ Lingua Franca



Swahili in E. Africa



Arabic in Islamic world



English for Global Science/Aviation/Web

Language A + Language B = Pidgin

(Simplified Mixture arising from contact)

Pidgin × Children's First Language = Creole

(Complex, permanent evolution)

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The Two Pillars of Religion

¶ 4.8

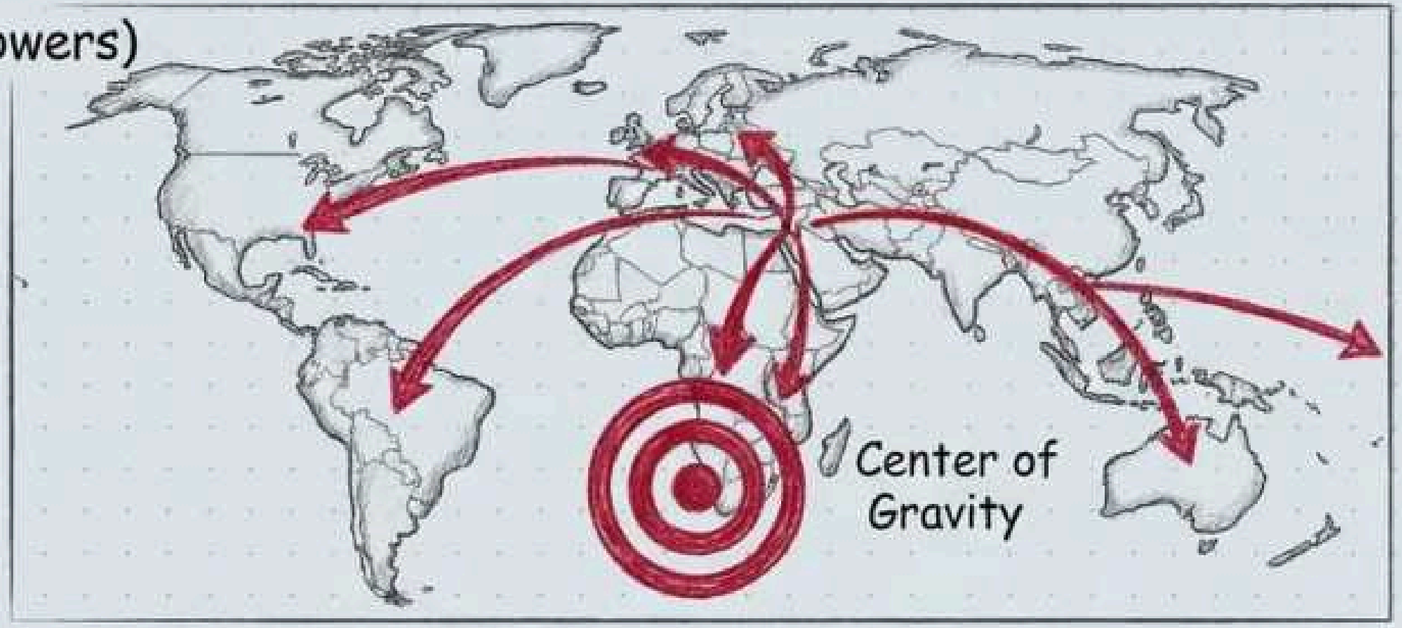
Universalising Religions	Ethnic Religions
	
Seek converts everywhere; followers span the globe.	Tied deeply to a particular people and place.
• Christianity, Islam, Buddhism	• Hinduism (India), Judaism (Jewish people), Shinto (Japan)

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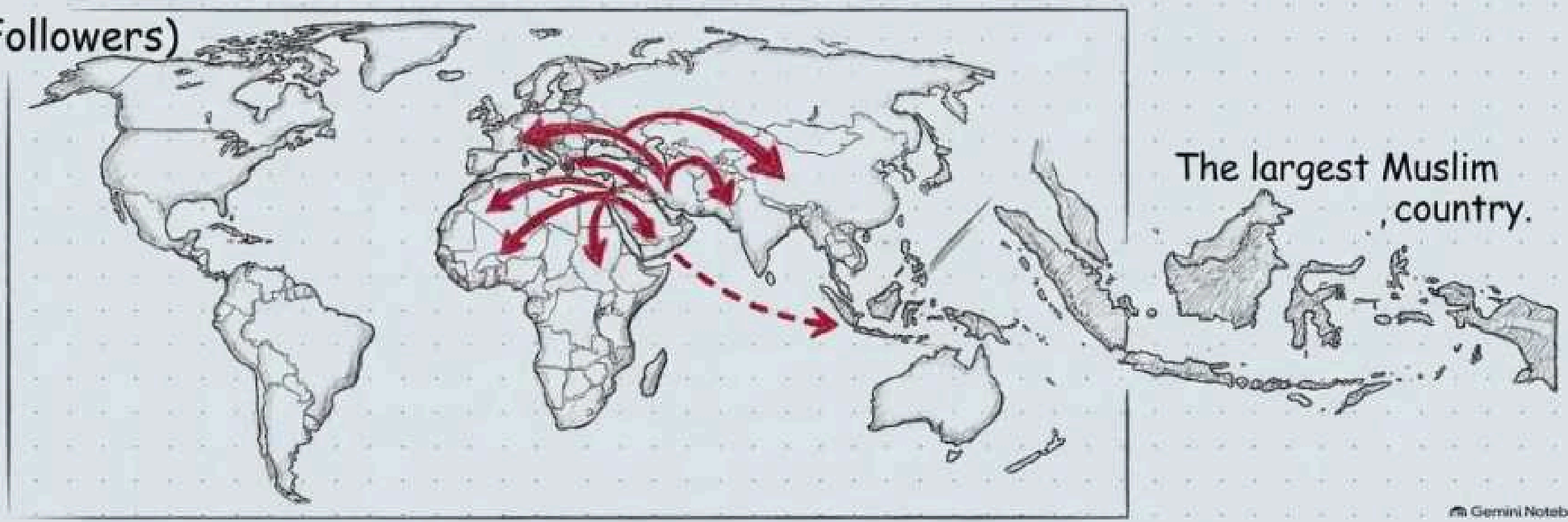
The Global Spread: Christianity & Islam

¶ 4.9

Christianity (2B+ Followers)



Islam (~2B Followers)



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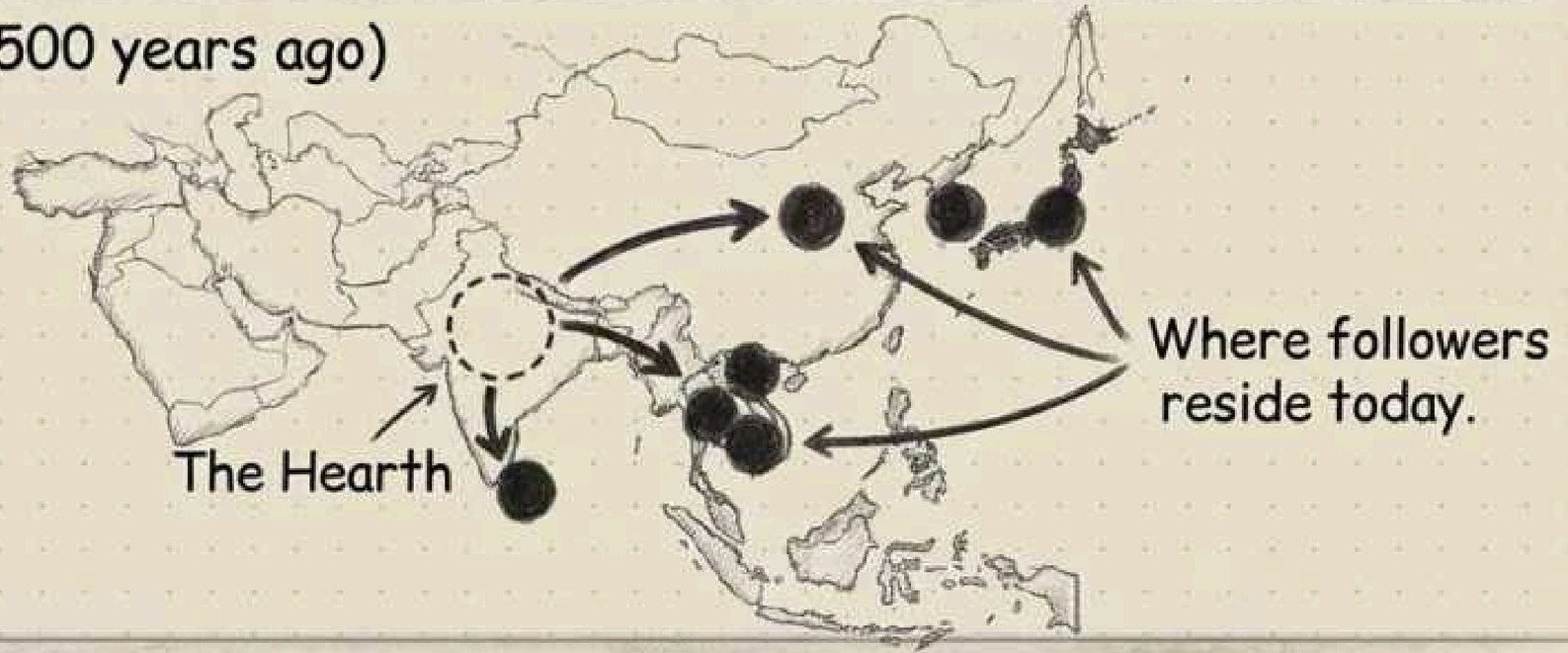
The Displaced Hearth

¶ 4.10

Hinduism (Concentrated)



Buddhism (Displaced, 2,500 years ago)



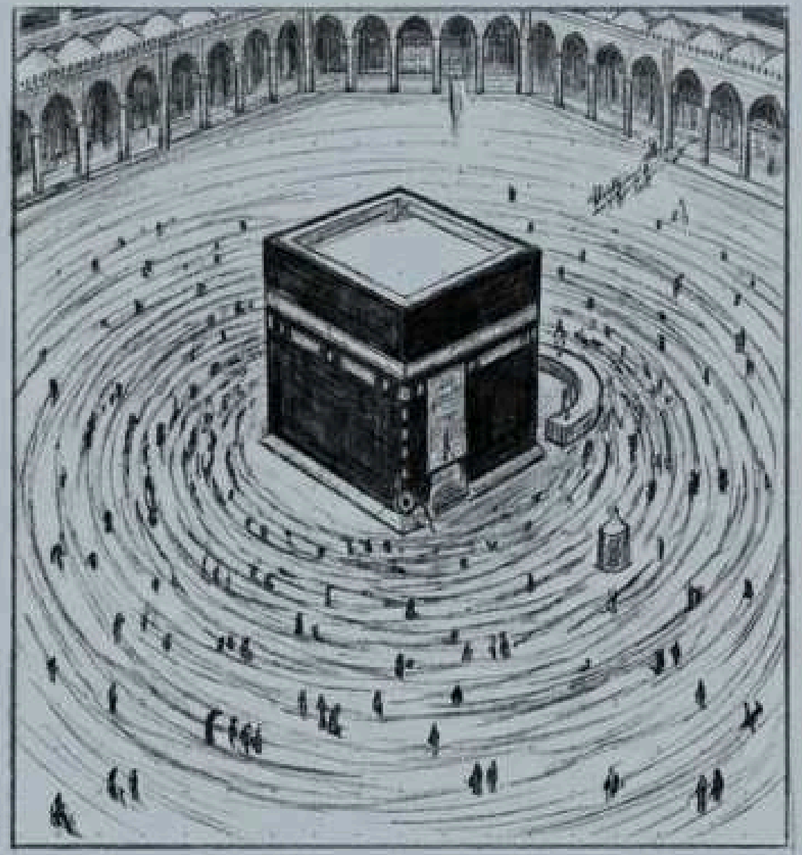
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Architectures of the Sacred

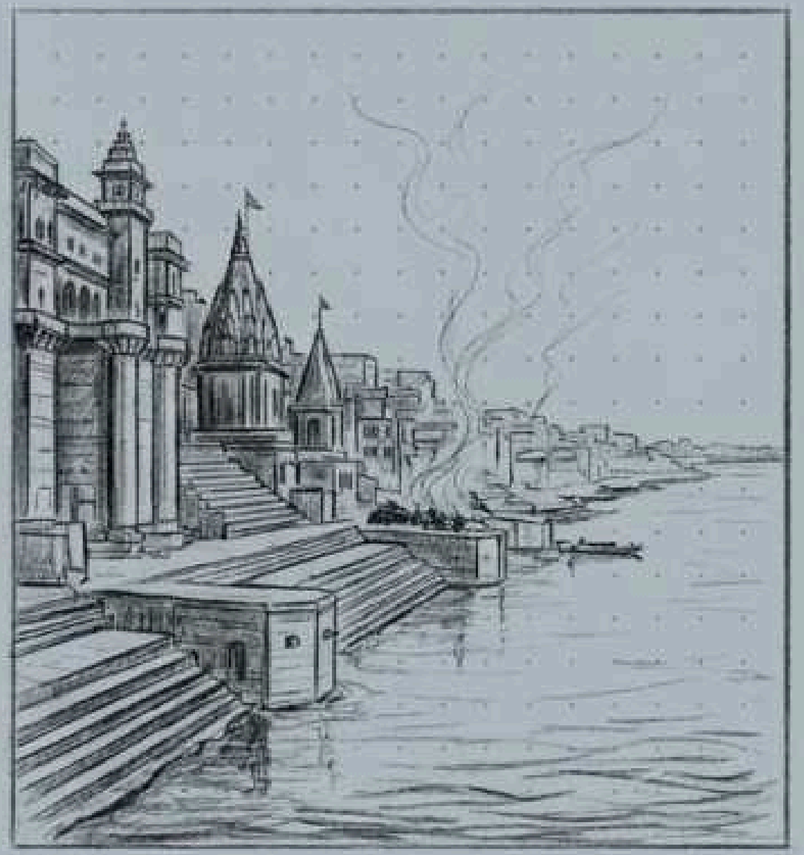
¶ 4.11



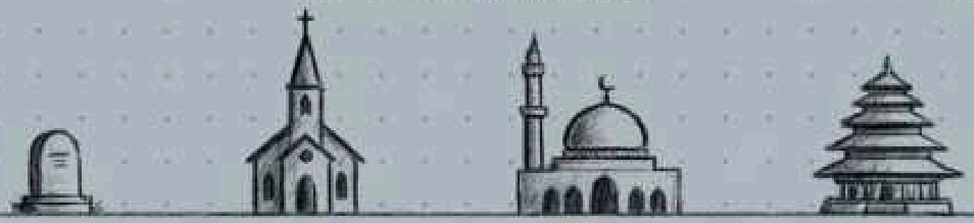
Jerusalem: Contested holy city (Judaism, Christianity, Islam)



Mecca: Pilgrimage



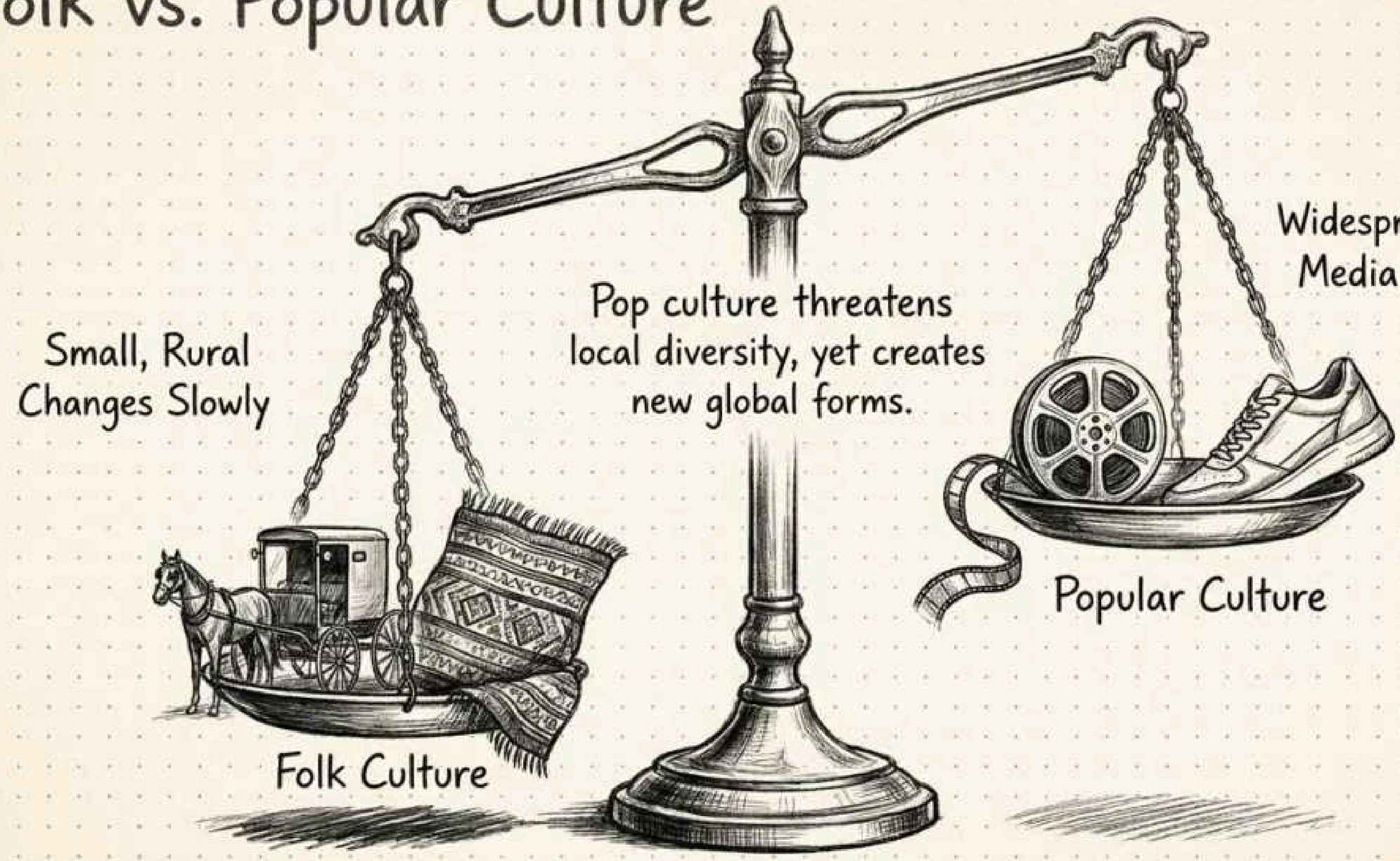
Varanasi: Life, death, and cremation



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Folk vs. Popular Culture

¶ 4.12

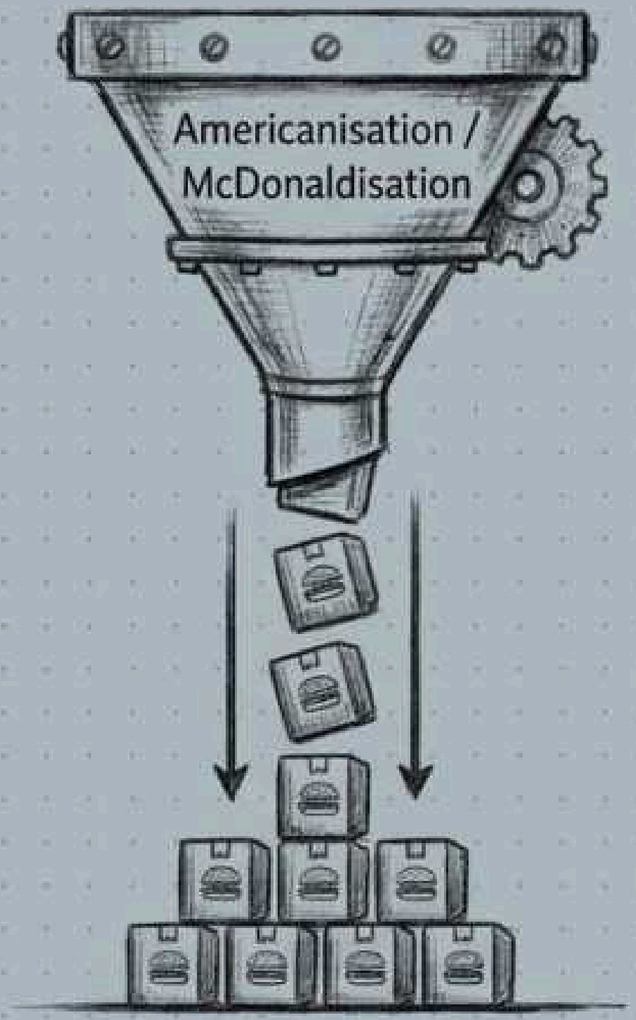


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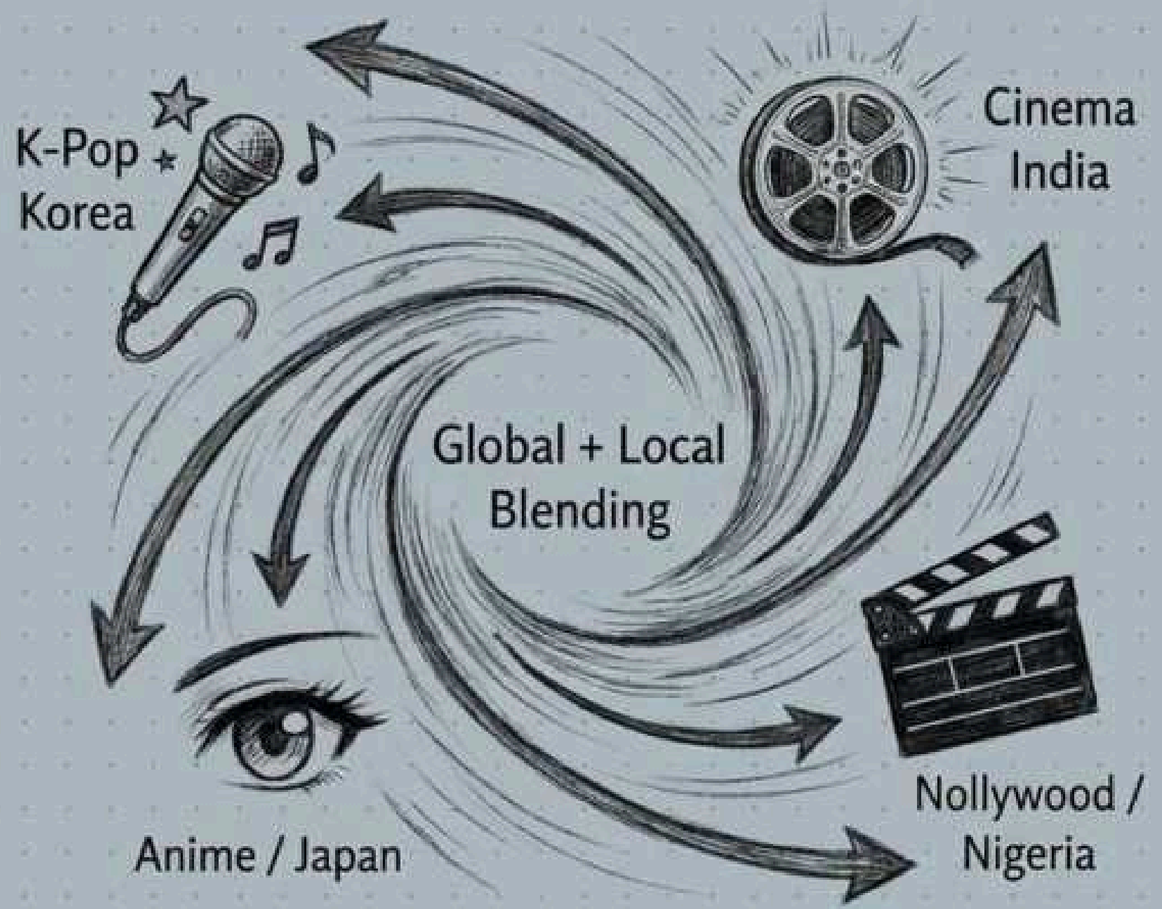
The Vectors of Globalisation

¶ 4.13

Homogenisation



Glocalisation



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The Political Landscape of Culture

¶ 4.14

Fracture & Division

Negotiation

Coexistence & Stability



Nations Divided
(Northern Ireland, Sri Lanka, Former Yugoslavia)

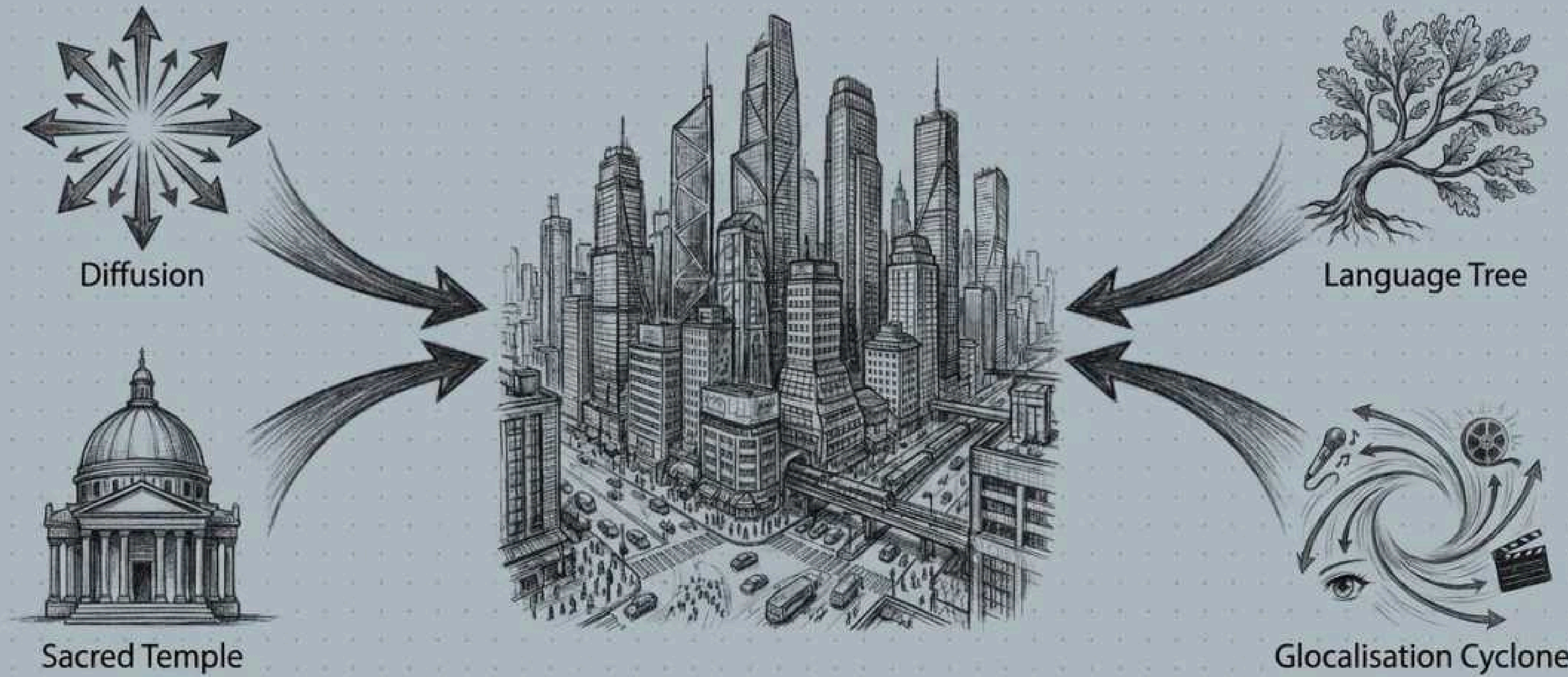
Managing Linguistic Communities
(Canada, Belgium)

Shared Power & Careful Arrangements
(Switzerland)

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Synthesis & The Road Ahead

¶ 4.15



Next Lecture: The City — Where All Cultures Meet.

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