[¶ 1.1]

The Physical Classroom =
Proximity + Observation.

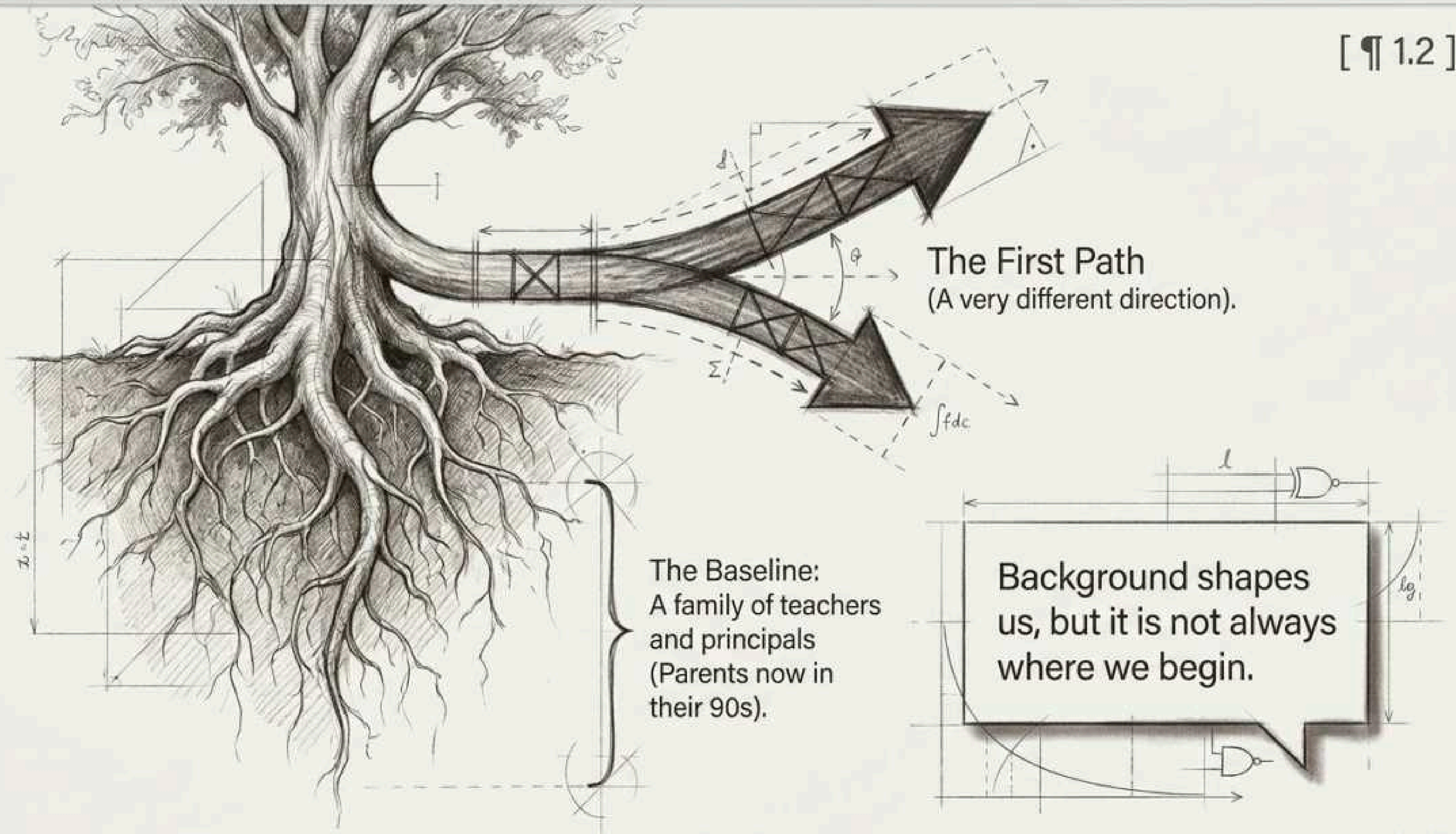


The Online Course =
Voice + Slides.

The purpose of this lecture: To bridge the trust gap.
Who made this, what he has done, and what his limits are.

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[¶ 1.2]

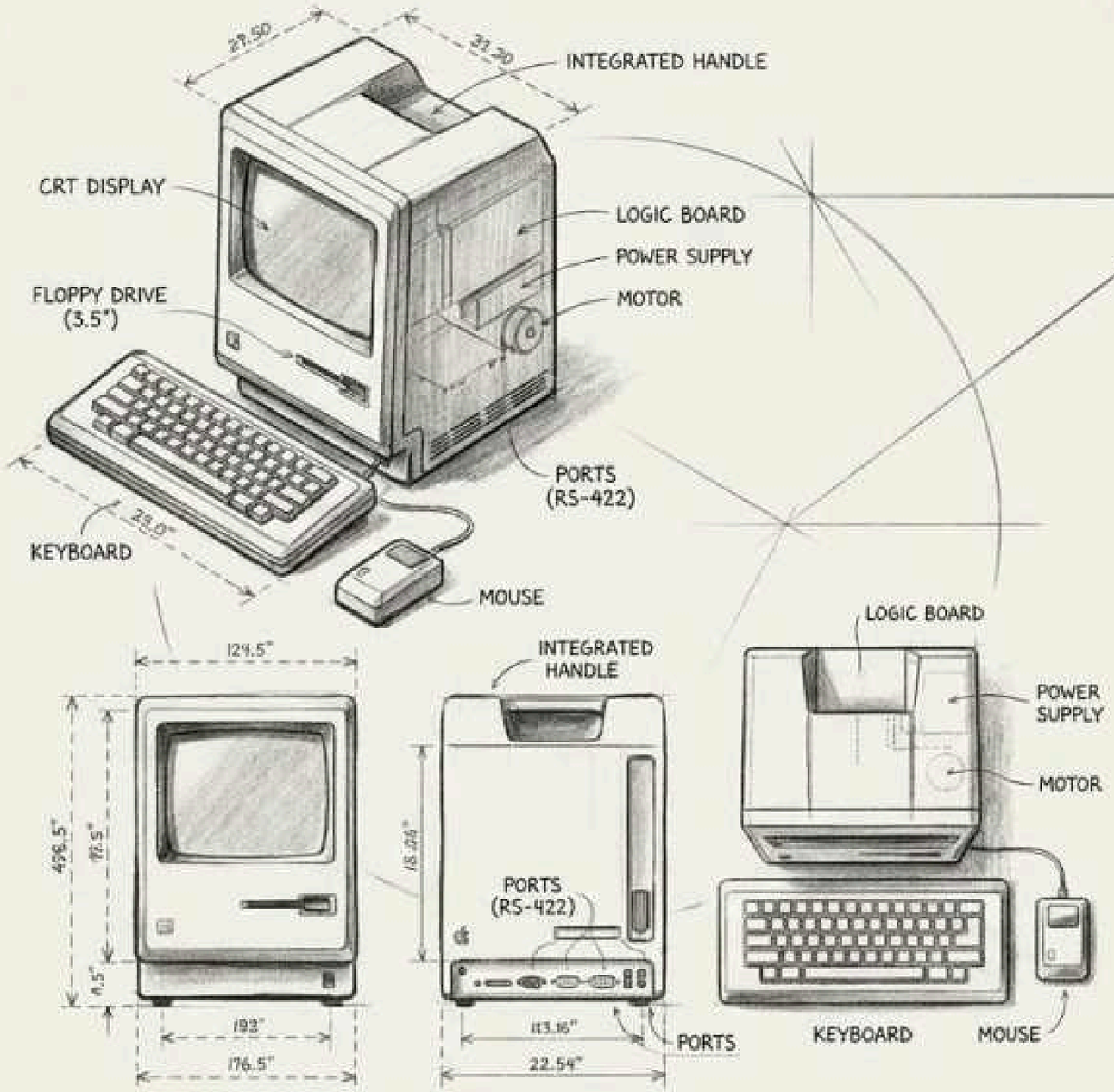


The First Path
(A very different direction).

The Baseline:
A family of teachers and principals (Parents now in their 90s).

Background shapes us, but it is not always where we begin.

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By the Numbers

- Year: 1984.

Year: 1984.

- Role: Running Apple computer stores in Seattle.

Role: Running Apple computer stores in Seattle.

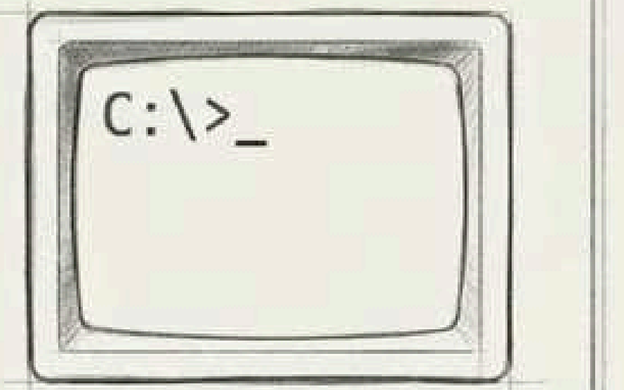
- Scale: The largest retail operation & largest educational sales operation for Apple in the city.

Scale: The largest retail operation & largest educational sales operation for Apple in the city.

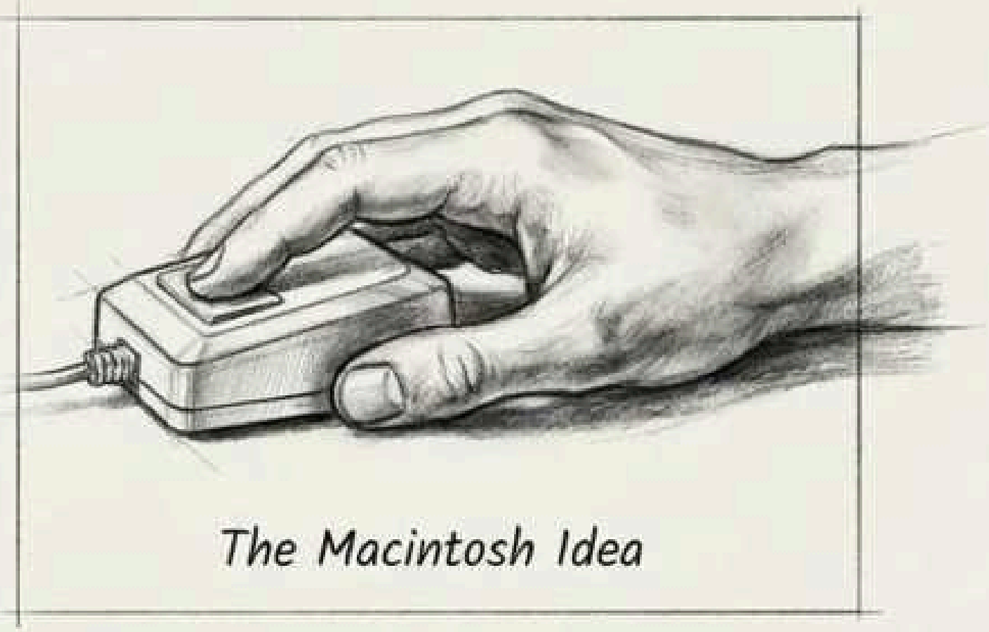
- Impact: Positioned at the center of the great change in how ordinary people use computers.

Impact: Positioned at the center of the great change in how ordinary people use computers.

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The Old Language
(Typed Commands)



The Macintosh Idea

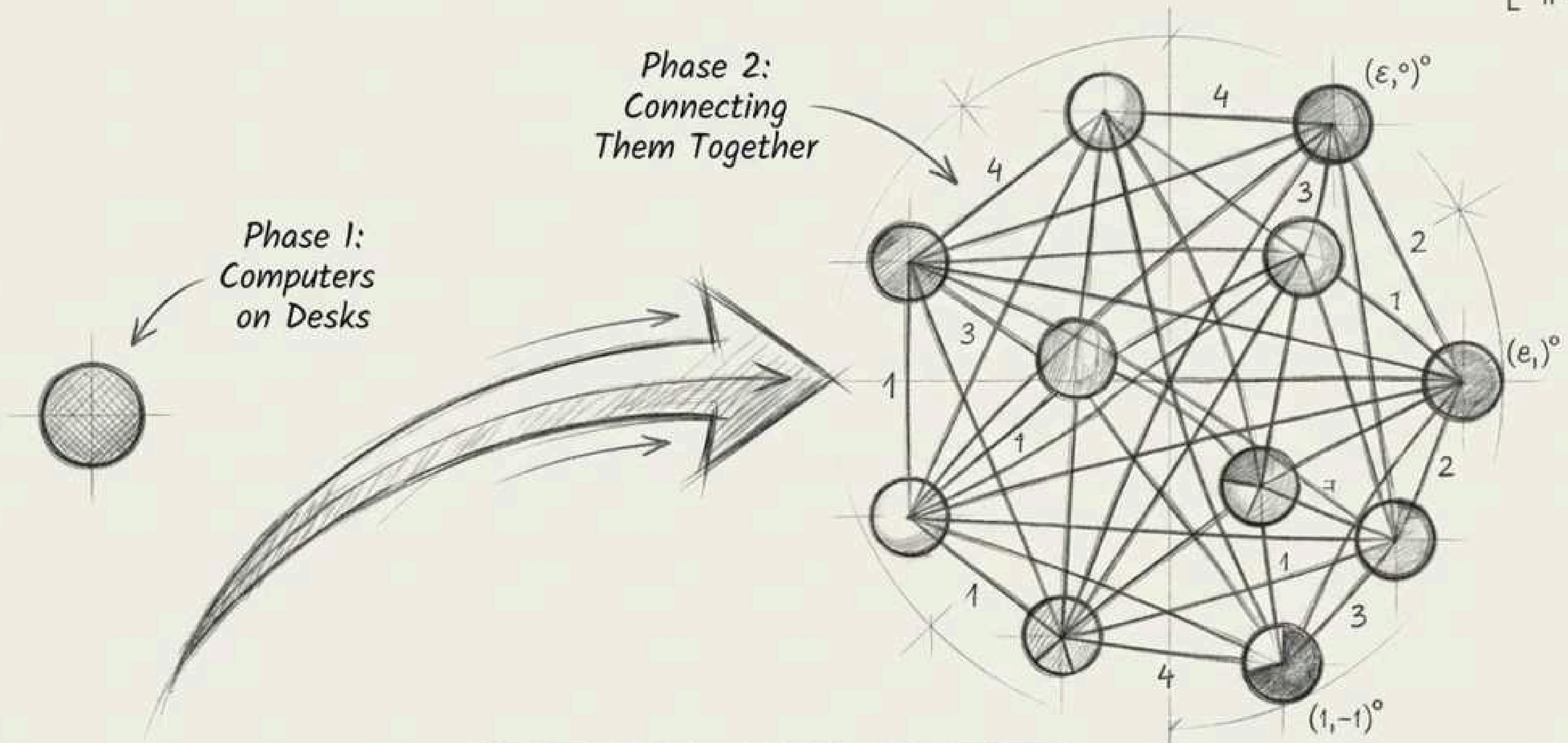
Retailer's Job
(Distribution)

Businesses
& Families

Schools

Educational sales provided an early view into a world Gary would later join as a teacher.

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Gava Corporation (5 Years)

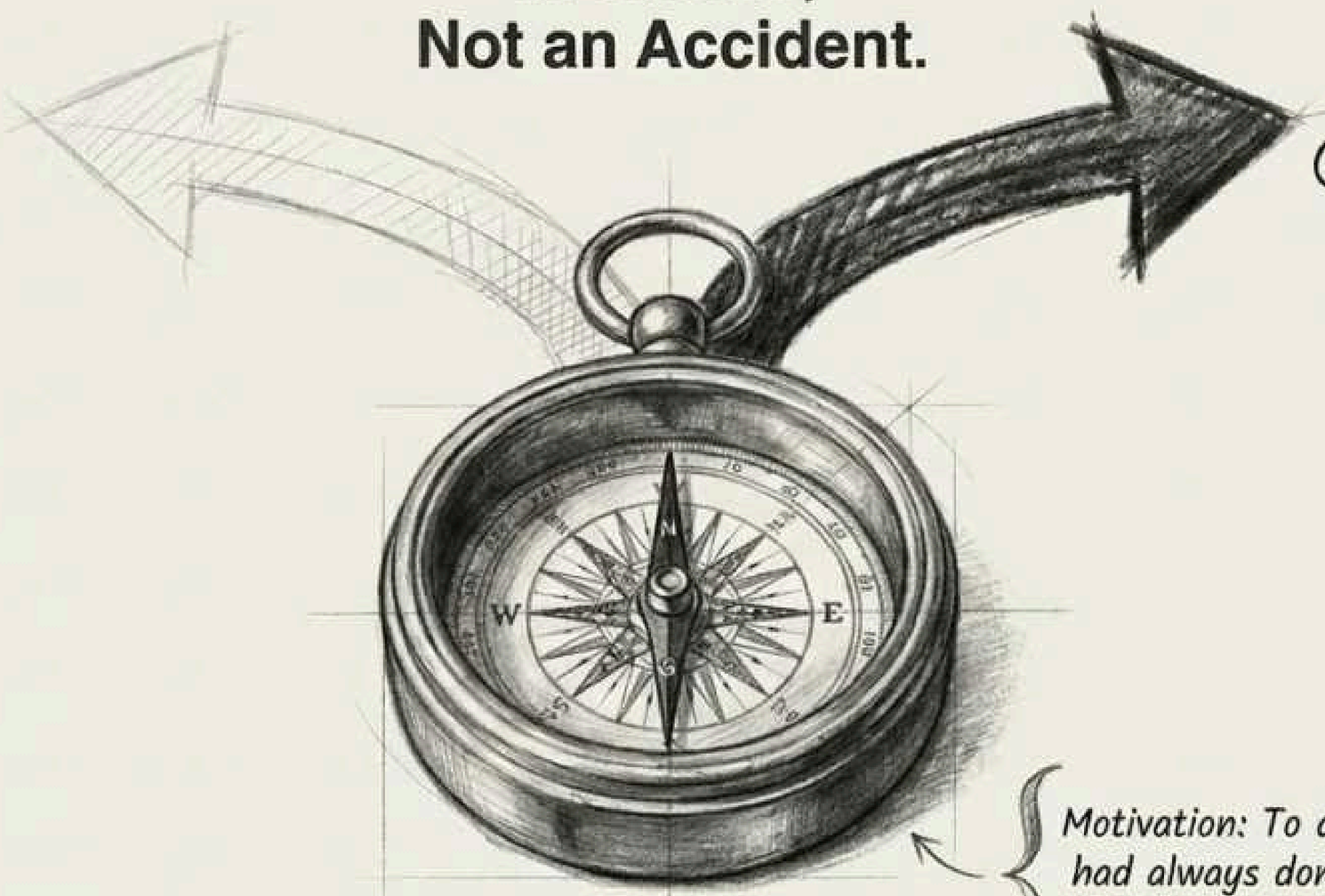
Running a network company to change how organizations work.

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A Choice, Not an Accident.

Continue Business Career.

Return to Family Roots (The Classroom)



Motivation: To do what the family had always done, and to find out whether he could do it well.

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The Private School Curriculum

$$[\text{Mathematics} + \text{Statistics}] = f(\text{Careful Reasoning})$$

$$[\text{Computer Science}] = \sum(\text{Breaking problems into small steps})$$

These fields train specific habits of mind. (Next lecture: The preparation and duration behind this teaching).

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Turning 60: Retirement from teaching.

[¶ 1.8]



Daylight ≥ 12 hours

A practical rule for optimizing winter weather that anyone who has lived in Seattle will understand.

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Project: Anderson Academy

- Infrastructure Requirements: Computer + Connection.
- Location: Anywhere.

Taking what was learned in business and in the classroom, and putting it to use for people who may never sit in a physical classroom of his.



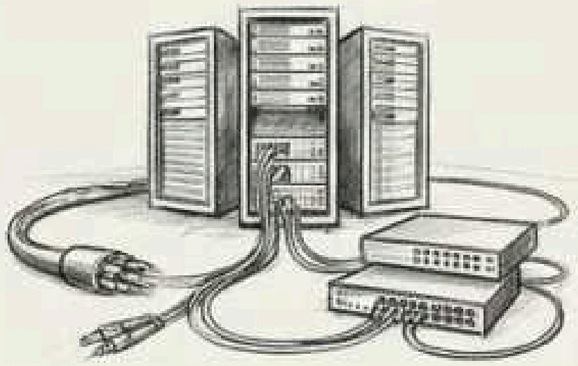
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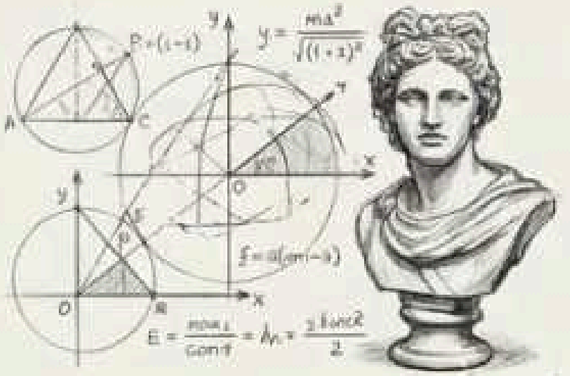
[¶ 1.10]

Helping people use powerful tools.

Retail	Networking	Teaching
The Personal Computer.	The Connected Organization.	Mathematics & Reasoning.

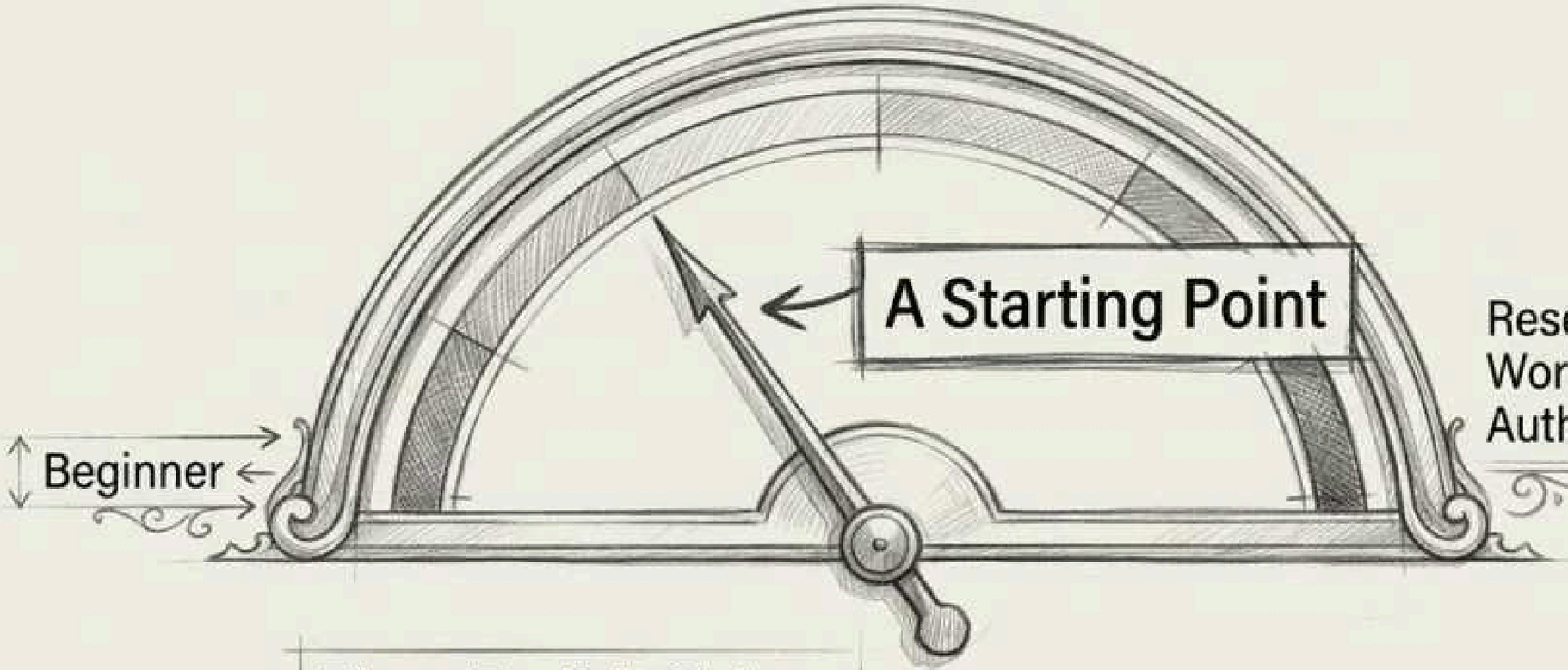






An interpretation explaining exactly why the Academy looks the way it does.

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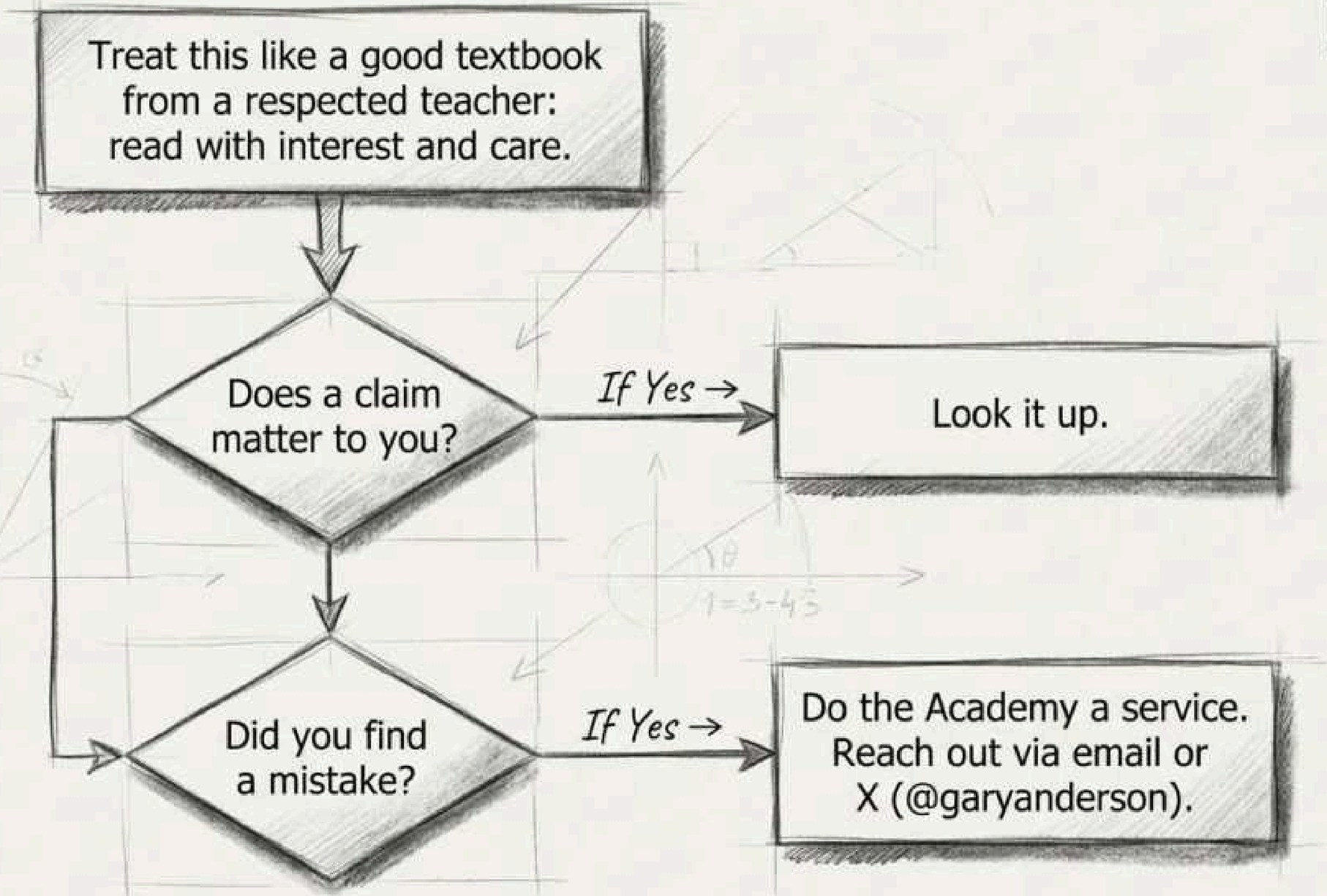
Three Explicit Claims:

- 1. Not a research professor.
- 2. Not the ultimate authority.
- 3. Written by a teacher, with the help of artificial intelligence.

Target: Brief introductions for people who want to begin.

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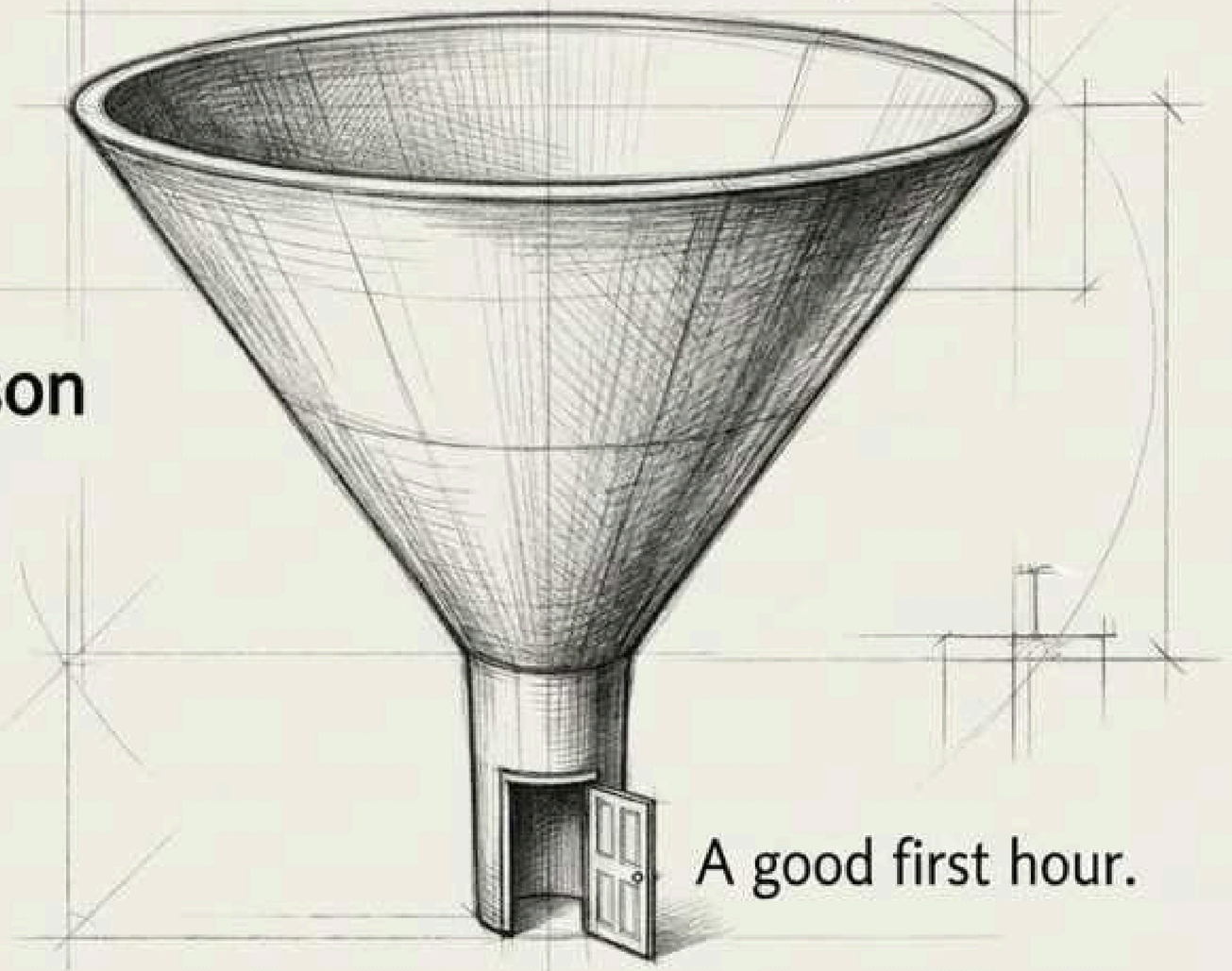
[¶ 1.12]



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[¶ 1.13]

The vastness of a new subject.



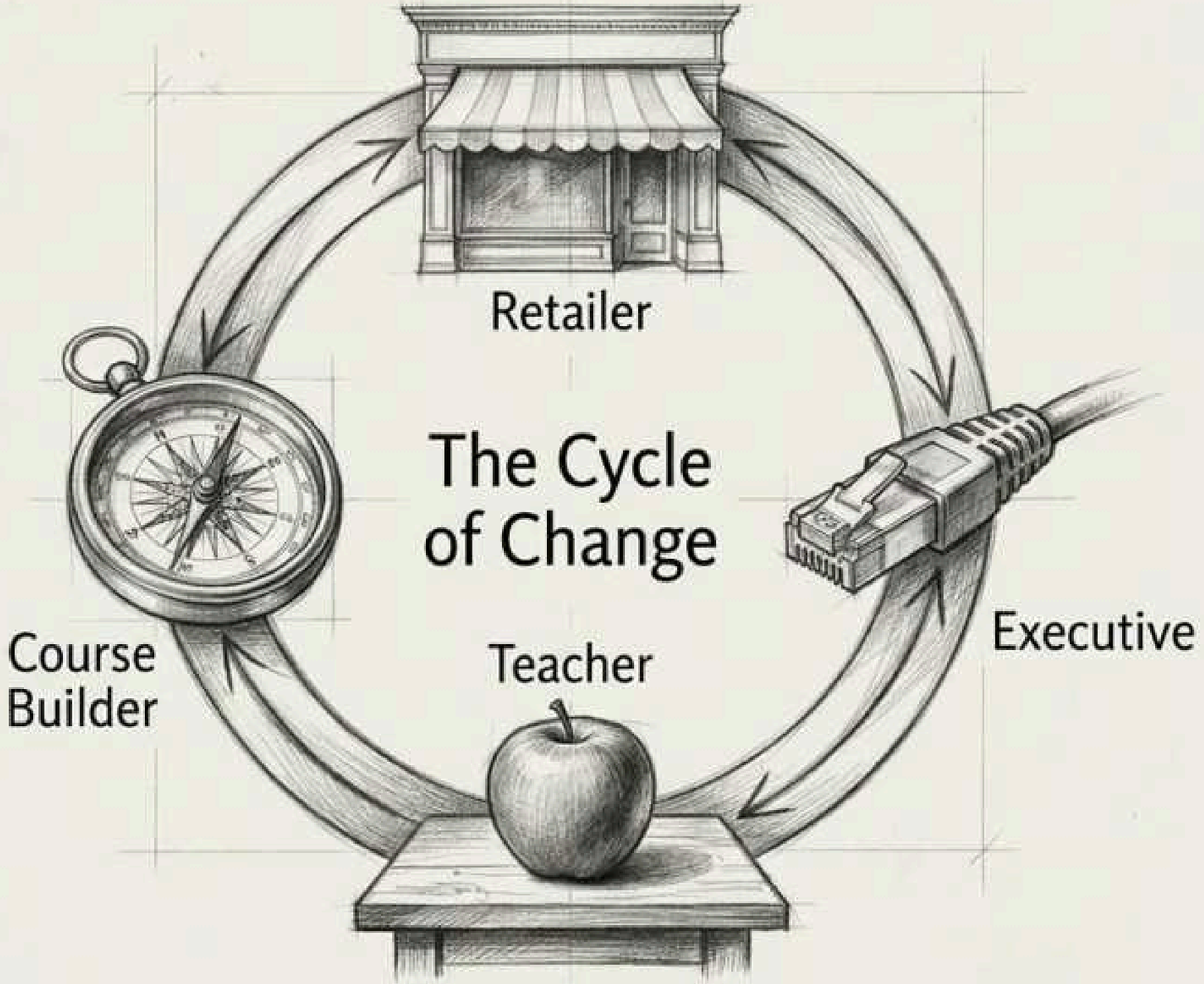
A good first hour.

One retired person
+
Machines
≠
A University

Core Philosophy: A smaller, honest aim: to give you a good first hour in a subject, and to make it easy to go further.

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[¶ 1.14]



A person can go on learning and reinventing themselves at any age.
For a school of any kind, that is a good attitude to start from.

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The Handshake.



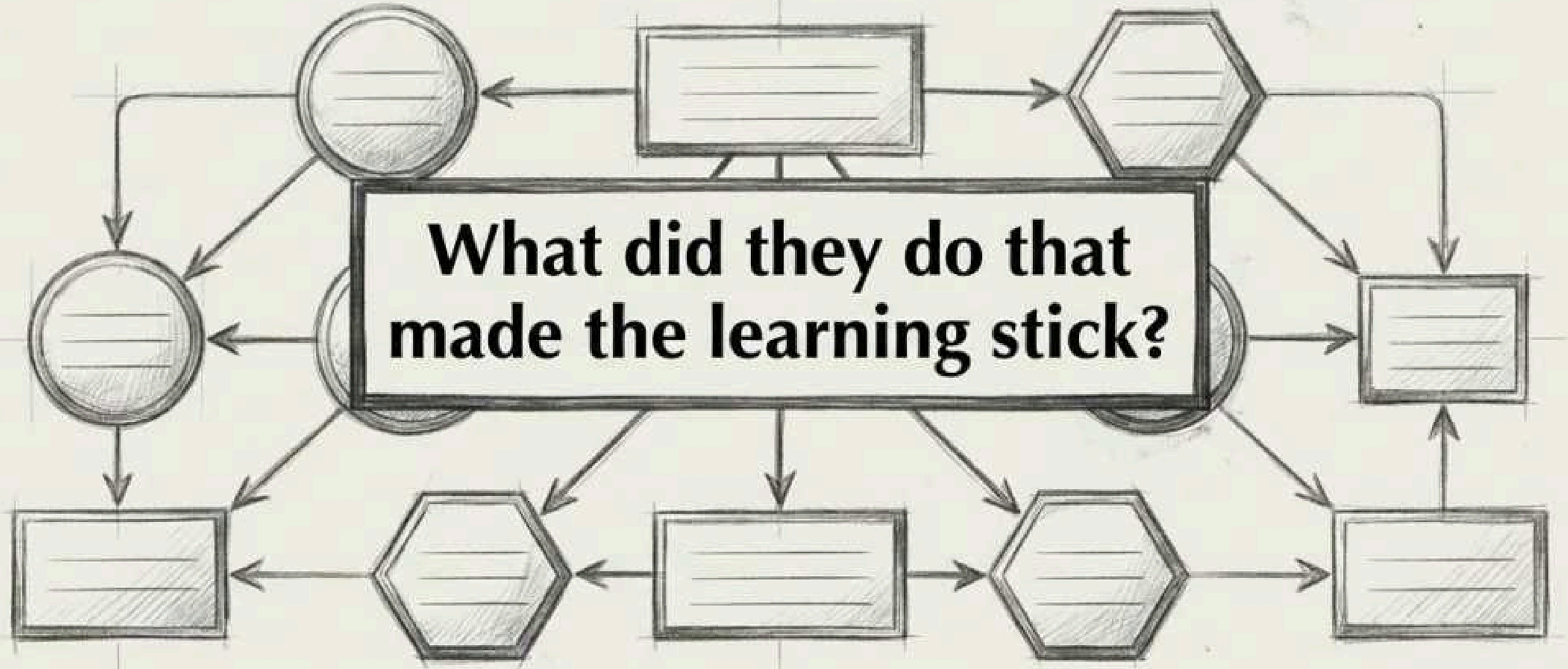
- [✓] Origins of the Academy.
- [✓] Who stands behind it.
- [✓] Claims and limits.

The remaining lectures shift to substance: learning mechanics, course structures, and how to study with them.

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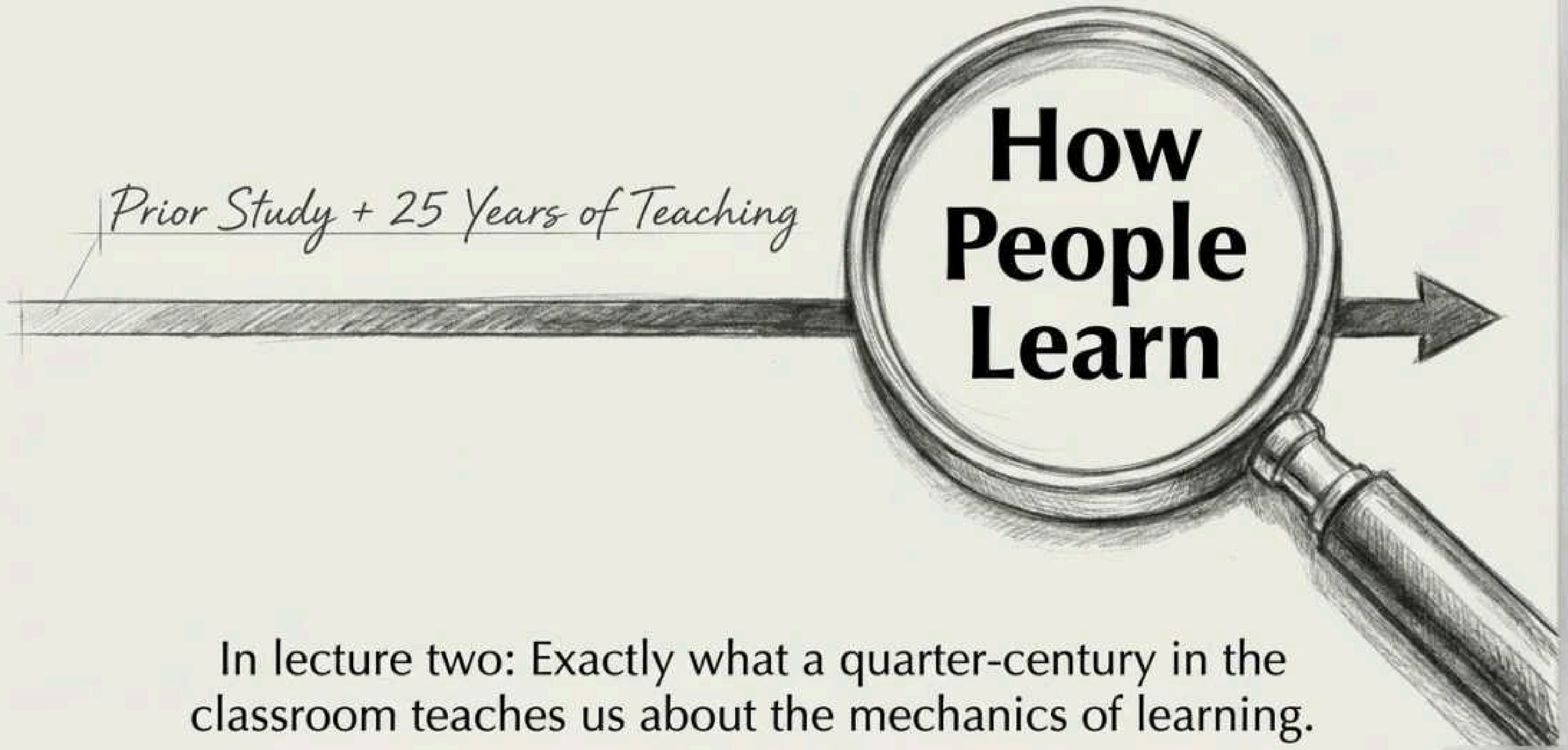
[¶ 1.16]

Think of someone who taught you something that has stayed with you for years (a teacher, relative, or boss).



Keep your answer in mind.

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In lecture two: Exactly what a quarter-century in the classroom teaches us about the mechanics of learning.

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