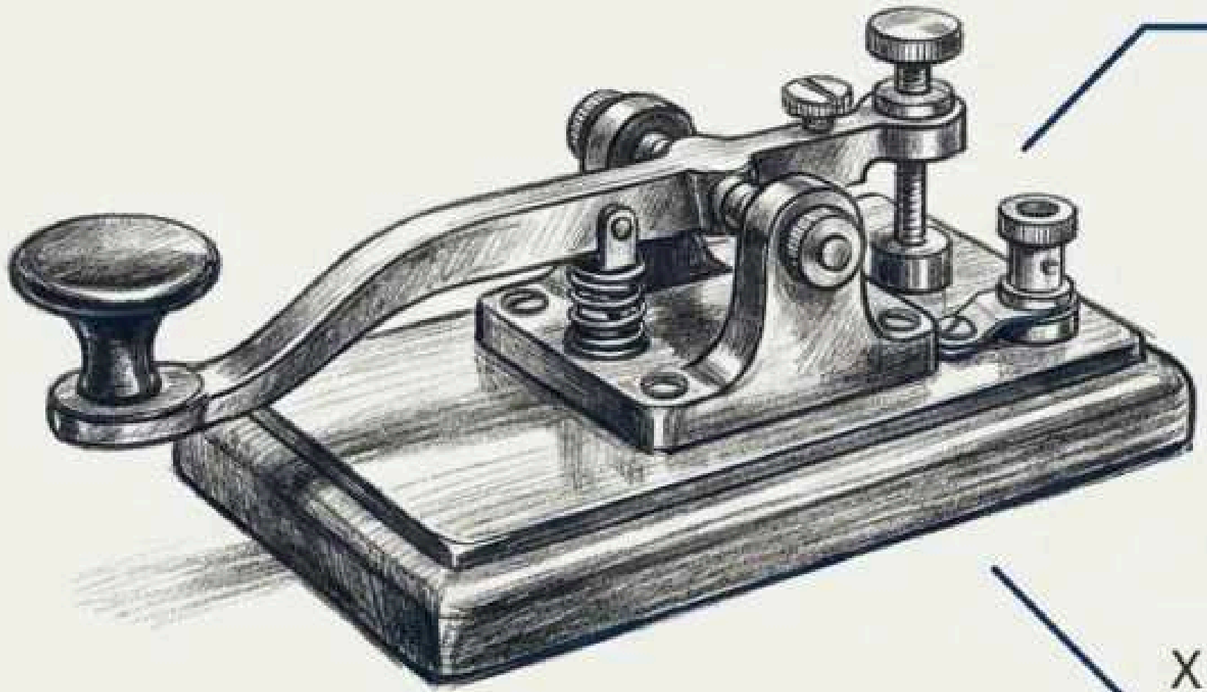
¶ 0.1

Sociology 101 B:
Course Overview

Email:
garyanderson@mail.grokbot.com



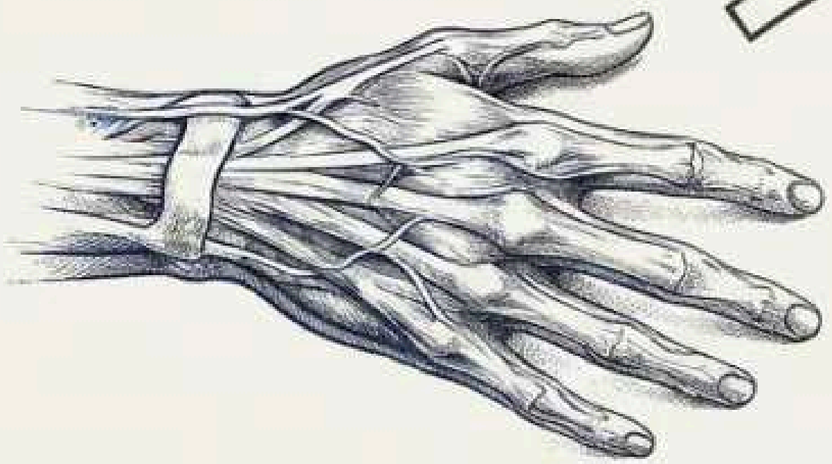
X (Twitter): @garyanderson

whiteboard note

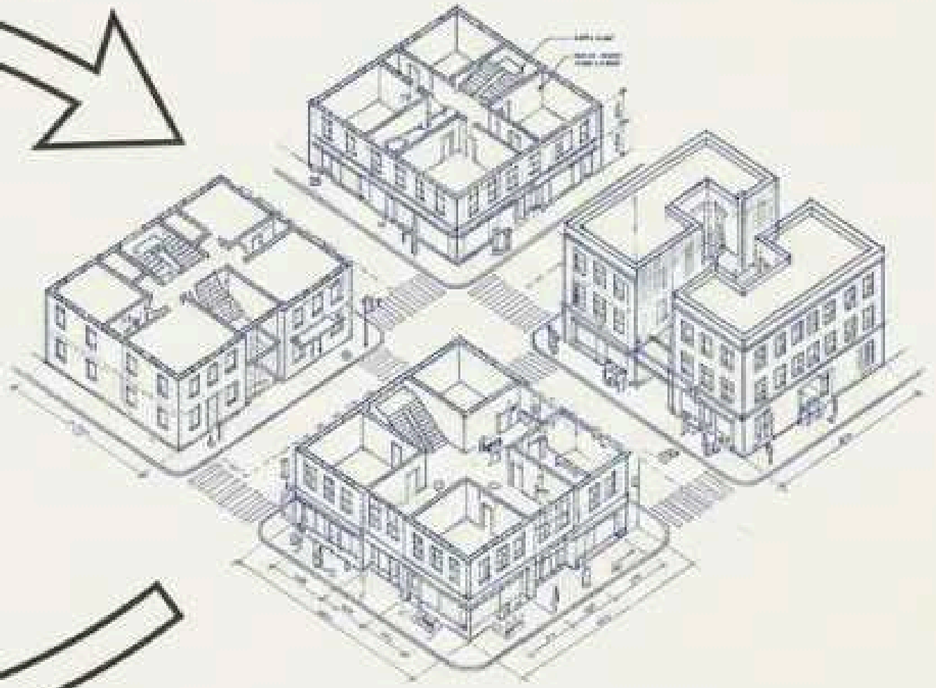
¶ 0.2

The Scientific Study of Human Society

A free library of university-level courses, designed to be completed in ~1 hour.



Why groups behave as they do.



How arrangements shape individual lives.

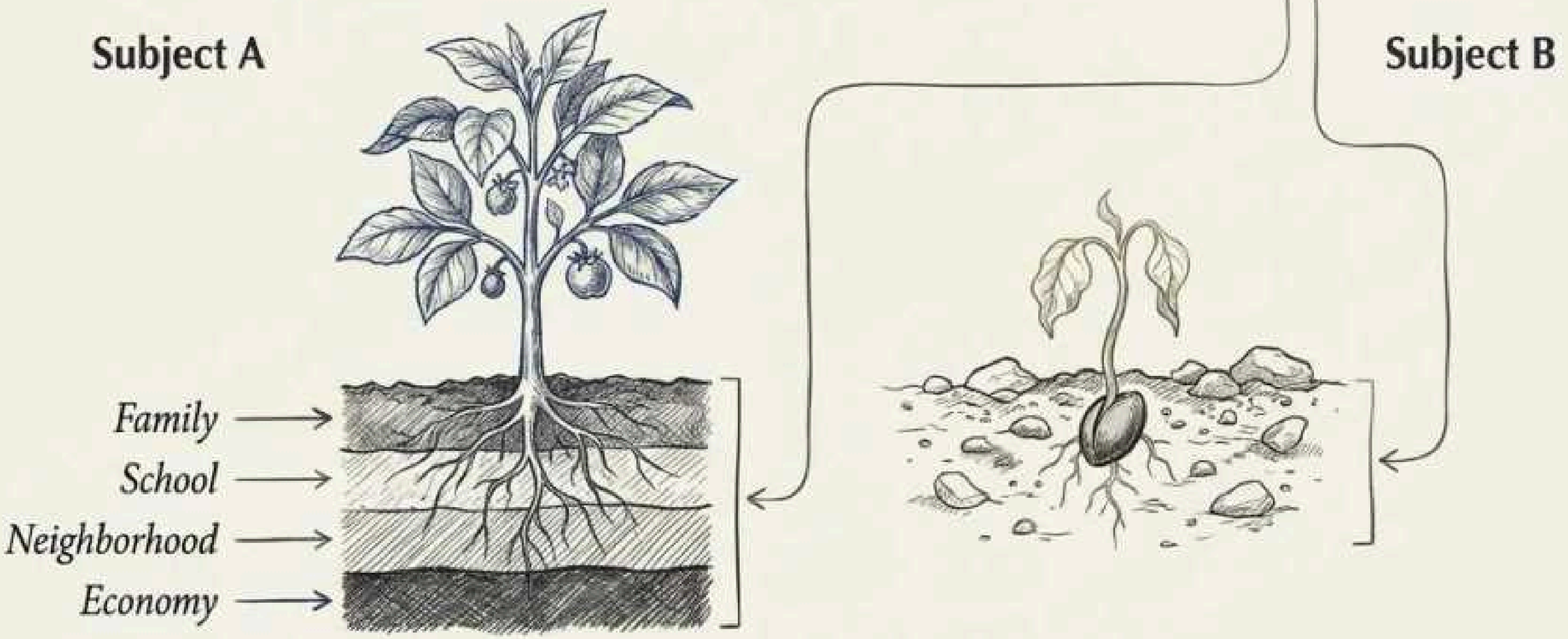
Individual Behavior

Societal Arrangements

The Sociological Equation

whiteboard note
¶ 0.3

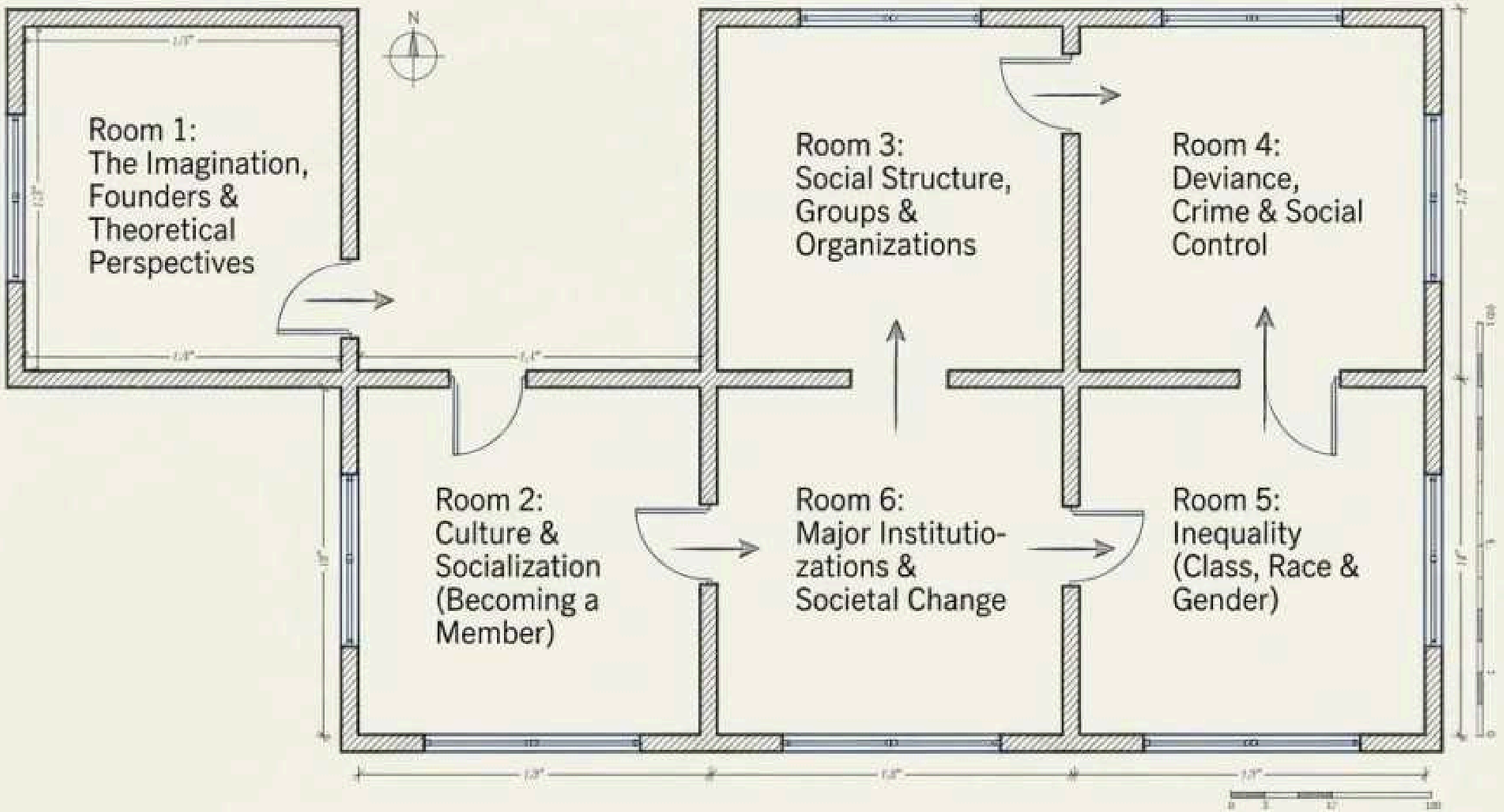
$$Outcome = f(Talent, Effort) \times Social_Setting$$



Sociology adds the second question:
What is the setting in which choices are made?

The Architecture of the Course

¶ 0.4



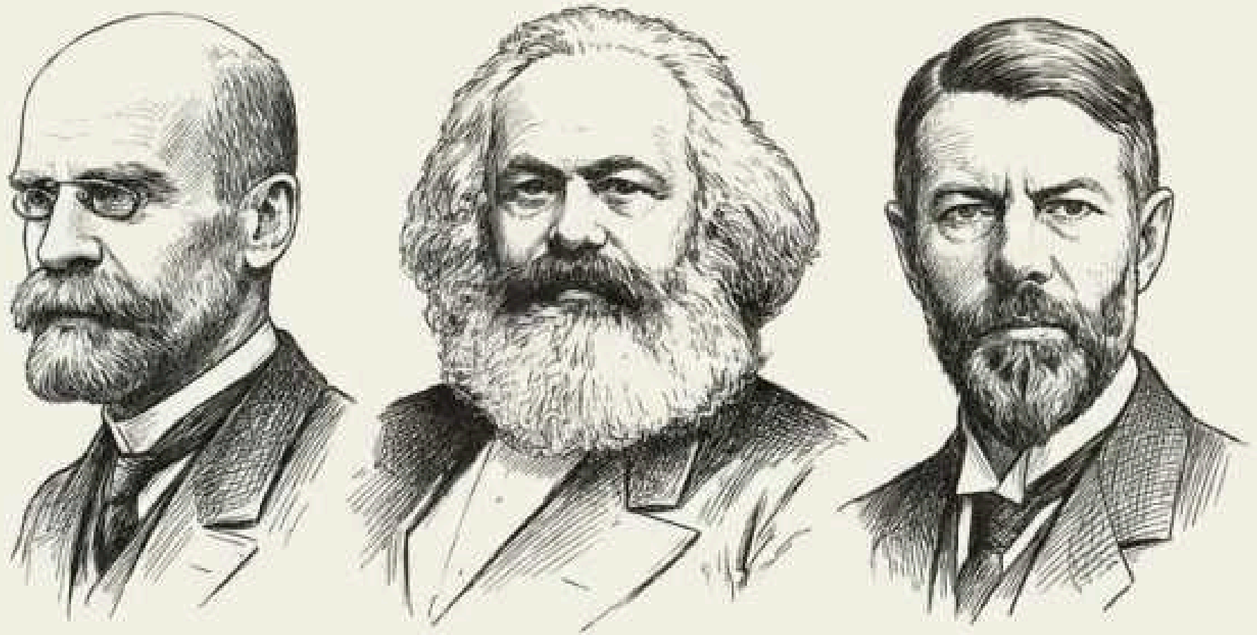
Architects of a Young Science

¶ 0.5



Auguste Comte
The Namer (19th Century) -
Coined the term 'Sociology'.

The ideas that still frame the field today.



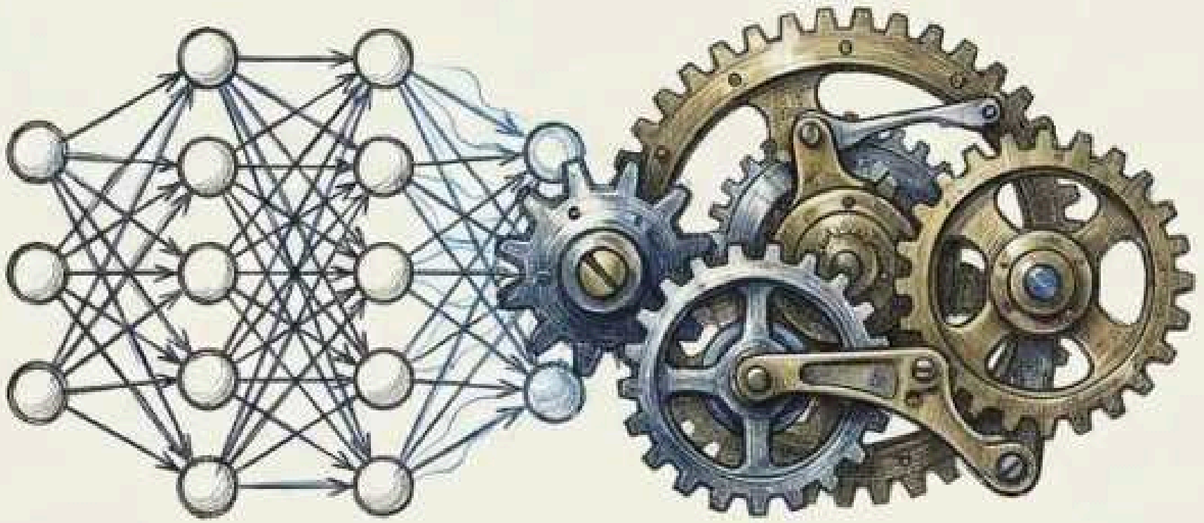
Emile Durkheim Karl Marx Max Weber

No prior background required. Designed for the ordinary reader with a high school education.

Development Methodology

¶ 0.6

Artificial Intelligence



Human Direction & Teaching

Transparency: When a researcher is named, you can look up and check the work.

Established Findings

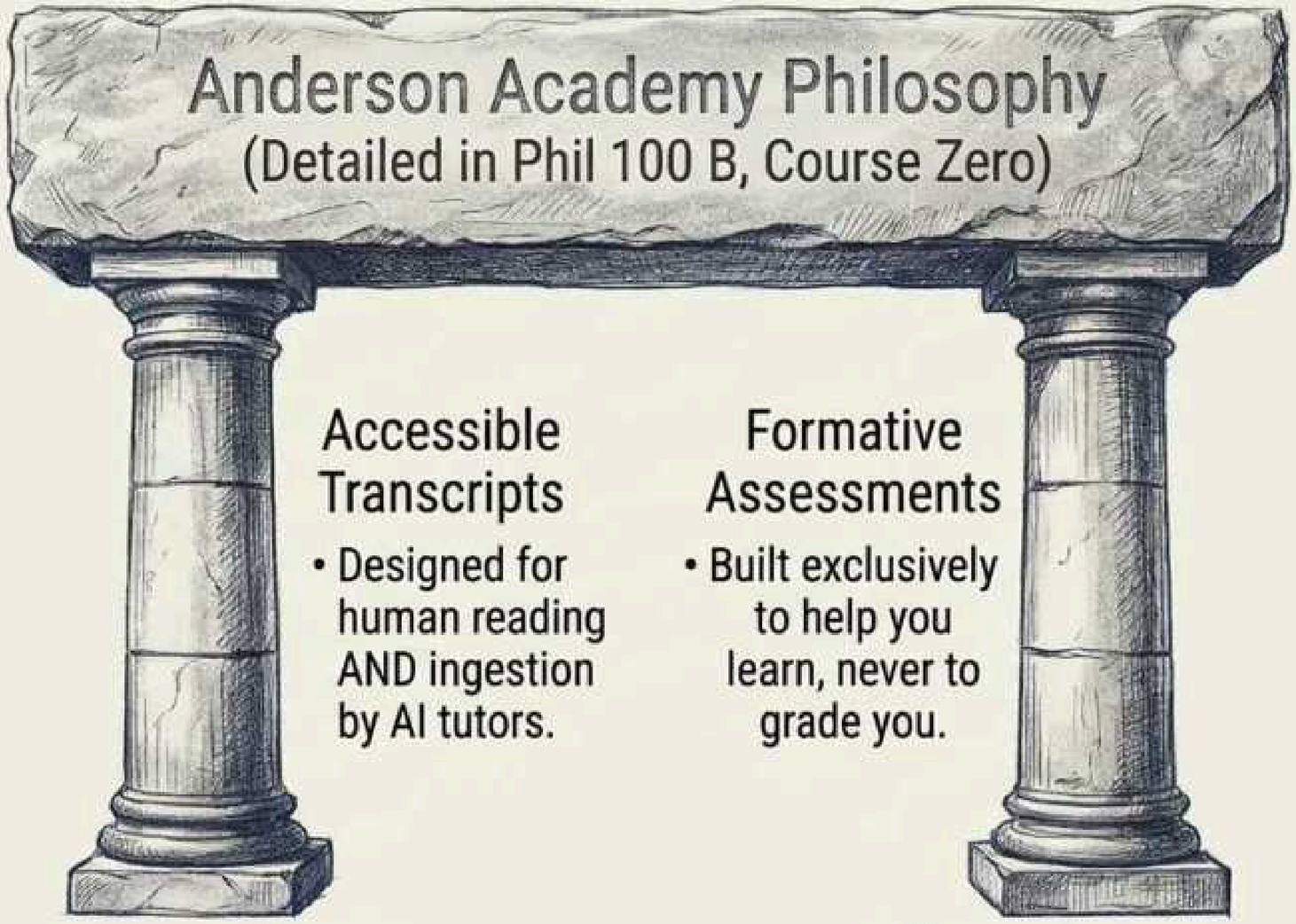
Presented as facts.

Contested Interpretations

Presented as debates.

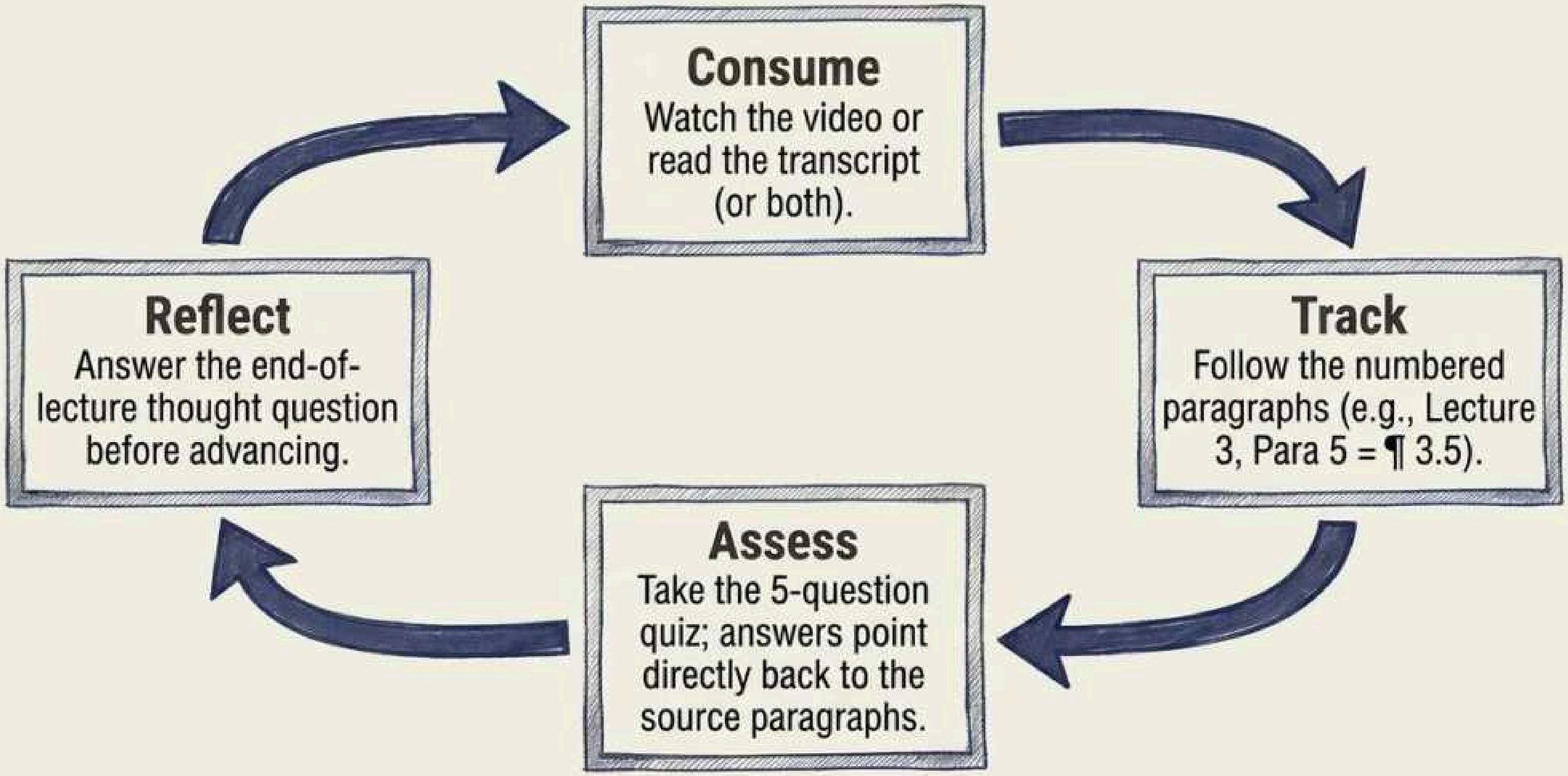
The Academy Difference

¶ 0.7



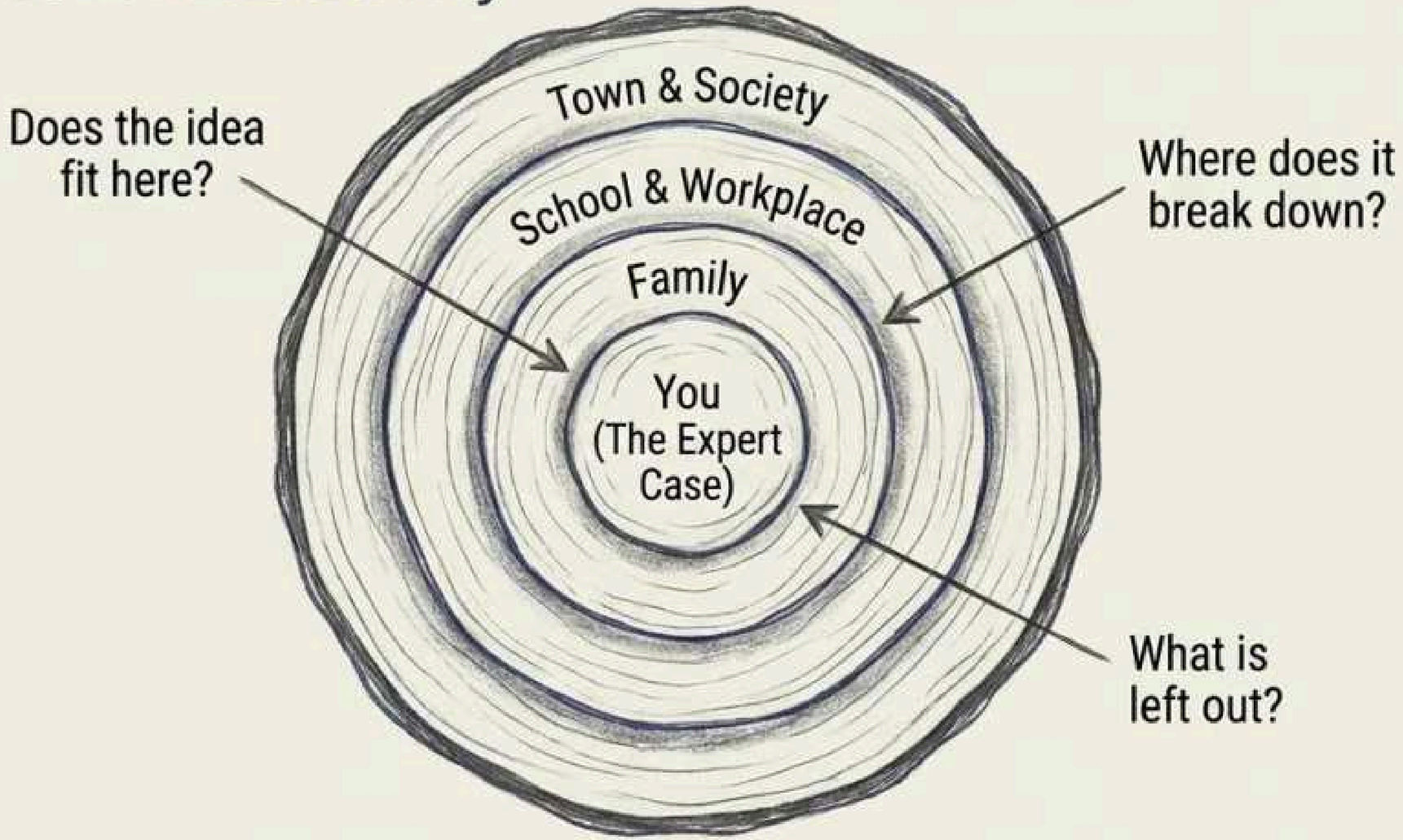
The Learning Loop

¶ 0.8



Your Personal Laboratory

¶ 0.9



The habit of testing theories against lived experience is the heart of sociology.

whiteboard note

¶ 0.10

Departure & Next Steps

Support Coordinates

Email:
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X: @garyanderson



Now let us begin…
Lecture One: The Sociological Imagination.